

Stop the spies and win 100,000 Euros in Steganos's new online game

Submitted by: Prompt Communications Ltd

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New and addictive game challenges players to protect their private data from over-curious friends, family and colleagues, while offering the chance to win a jackpot cash prize or mobile phones, iPods and USB-cup-warmers

18 November 2008 – Cambridge, Massachusetts and London, UK - Steganos, a provider of privacy software to several million consumers and SoHos worldwide, has launched a free online game that challenges players to defend their privacy from over-curious friends, family members and colleagues. Successfully completing the short game gives players a shot at the jackpot – a random draw with 100,000 Euros up for grabs, as well as mobile phones, iPods and USB-cup-warmers.

In the game, coffee cups, teddies, mobile phones and snowballs are among the weapons thrown at spies to stop them from looking at the secrets on a computer. As the game shows, a work friend can be as much of a threat to privacy as a little brother, grandmother or even the hotel workers in the lobby. Even Father Christmas isn't allowed to spy without punishment.

Players choose between different scenarios and are able to play the levels as often as they want. Each level lasts for one and a half minutes. Once a level has been completed, players can register for the prize draw. Independently of the performance in the game, the game generates a random number for the player, which is compared with the number that has been officially registered as the winning number.

The game was developed by Swiss firm ComLudi in cooperation with the German games agency neue kreative.

The game is available for play at www.steganos.com/game

Furthermore the game is available for embedding in websites and blogs. More information: game@steganos.com.

Michael Marzy, managing director for Steganos, said: "Through this lighthearted game, we want to draw attention to the issue of data protection, the importance of which is often underestimated. Every day there is a new story about data being lost. It can happen so fast: a laptop gets left behind, a USB key slips out of a pocket, or a CD containing tax data gets lost. That doesn't have to be a drama, if the data is encrypted. Using Steganos's software, data can be encrypted in the blink of an eye. That can make the difference between misfortune and disaster."

About Steganos

Since 1996, Steganos has been providing highly secure and user friendly solutions that secure static data and online communications. More than two million users worldwide already depend on Steganos software. Innovations such as the world's first commercial steganography software (which hides data in pictures and music), or the first encryption software to use the Advanced Encryption Standard (AES), have made Steganos one of the market leaders for consumer encryption software. Steganos products are regularly recognized with national and international press awards and the Steganos brand is synonymous with protecting sensitive data. For more information, visit www.steganos.com

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