

Virgin Media launches new Christmas microsite

Submitted by: pr-sending-enterprises

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As the festive season fast approaches, Virgin Media has unveiled a brand new Christmas microsite providing inspiration for gifts and advice on family dilemmas.

The new Virgin Media (<http://www.virginmedia.com/>) microsite contains a host of top brands, such as Marks and Spencer, John Lewis, Toys R Us, Red Letter Days and Majestic Wine, and is bursting with Christmas gift ideas (<http://www.virginmedia.com/christmas/>) for everyone. With over four million products available to choose from, the new site makes it even easier to browse through the special gift sections to help find the perfect present for that special someone.

The new site also includes a host of daily updated features to help avoid any Christmas crises or family feuds. There is a wide range of articles available on the site covering the weird and the wonderful, to common Christmas questions, such as presents for pets, festive recipes and party planning, budgeting for Christmas, top skiing destinations, the best European Christmas markets, gift giving etiquette, ethical and eco-friendly Christmas tips and lots more.

To really get into the seasonal spirit, from 1st December, there will also be an interactive advent calendar which will feature some of the best Christmas steals and deals available, as well as competitions.

The new Virgin Media Christmas microsite offers a massive range of high street shops and must-have brands, including personalised gifts (<http://www.virginmedia.com/christmas/personalised-gifts.php>), most-wanted toys, snazzy gadgets (<http://www.virginmedia.com/christmas/prezzy-box.php>), top-class wine and champagne, festive flowers, imaginative experiences and, gifts, designer clothing and sportswear, and awesome electronics.

About Virgin Media

Virgin Media is an innovative and pioneering UK entertainment and communications business. For the first time consumers can get everything they need from one company - the UK's only quad-play of TV, broadband, phone and mobile, plus the most advanced TV on demand service, all delivered through its unique fibre-optic cable network. Virgin Media launched the UK's first high definition TV service, is the only TV platform to carry BBC iPlayer, and offers a high-specification, HD-ready V+ personal video recorder. Virgin Media is the UK's largest residential broadband provider, the largest virtual mobile network operator and the second-largest provider of pay TV and home phone.

Virgin Media has been voted the sixth Most Loved Brand in Britain in a Marketing magazine poll, as well as having been voted the Most Trusted ISP Brand 2008 by Reader's Digest magazine. The Sunday Times also awarded Virgin Media its 2008 Best Buy awards for broadband and movies on demand.

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