

# FreelanceAdvisor.co.uk launches to unite surging UK freelance community in face of growing unemployment

Submitted by: Flannel Communications

Wednesday, 19 November 2008

---

FreelanceAdvisor.co.uk, the advice and networking website for freelancers and contractors, has launched with the aim of uniting the UK's surging community of self-employed as growing uncertainty forces people to look at their skillsets and consider working for themselves.

According to recent research carried out by trade body the Professional Contractors Group (PCG), there are currently 1.4 million people freelancing in the UK. The website makes its debut as official Government figures released last week show that unemployment has reached an 11-year high – the number of people out of work in the UK in the three months to September rose by 140,000 to 1.82 million. Economists claim this number could top two million early next year – leading to an inevitable rise in the number of freelancers and contractors.

FreelanceAdvisor.co.uk is written by experts from all industries within the freelancing community, offering guidance and advice on managing all aspects of the lifestyle. 14 articles are published each month along with a podcast featuring an influential figure.

High-profile contributors include John Brazier, head of the PCG and Government lobbyist, and Emma Brierley, CEO of freelance resourcing expert Xchangeteam and responsible for the Freelancer of the Year Awards. A two-part podcast interview with Brazier is currently live on the site. Brazier gives his views on the UK's working trends and provides analysis of in-depth research into the current number of people working for themselves.

FreelanceAdvisor.co.uk was founded by award-winning online entrepreneur Darren Fell. Fell appears in this year's 'Courvoisier The Future 500 in association with The Observer'; a league table of the UK's most talented business people and was also named Entrepreneur of the Year at the Sussex Business Awards 07/08.

"More people are being made redundant and in the current climate, we predict the UK will see a surge in freelancing," said Darren Fell, Founder and MD of Freelance Advisor. "By their very nature, freelancers and contractors don't have a universal offline or online meeting point, so there was a gap in the market for this website. It's been growing since it soft-launched in February this year and has been so successful we now want to put it in front of a wider national audience. The content is timely, genuinely useful and will help ease the transition from employee to freelancer."

Further research carried out by the PCG in September 2008 reveals that of 1.4 million freelancers, 183,000 are freelancing as a second job. These are people in well-paid nine-to-five jobs who are seeking the security of working for themselves.

"We will shortly be introducing a specialist social network; providing a novel way to allow freelancers to collaborate and find work," Fell continued. "We are already becoming a trusted resource for thousands of freelancers looking for direction in all areas of the lifestyle."

FreelanceAdvisor.co.uk intends to attract tens of thousands of users within the next two years.

The website is sponsored by online accounting system [Crunch.co.uk](http://Crunch.co.uk).

About [FreelanceAdvisor.co.uk](http://FreelanceAdvisor.co.uk)

[www.FreelanceAdvisor.co.uk](http://www.FreelanceAdvisor.co.uk) is an advice and networking website for freelancers and contractors. Its aim is to unite the UK's surging community of 1.4 million self-employed people\*, offering guidance on setting up and working efficiently; covering all aspects of the lifestyle. The site is written by experts from all industries within the freelancing community - 14 articles are published each month along with a podcast featuring an influential figure. A specialist social network allows freelancers to collaborate and find work. [FreelanceAdvisor.co.uk](http://FreelanceAdvisor.co.uk) was founded by award-winning online entrepreneur Darren Fell. Fell appears in this year's 'Courvoisier The Future 500 in association with The Observer'; a league table of the UK's most talented business people and was also named Entrepreneur of the Year at the Sussex Business Awards 07/08. [FreelanceAdvisor.co.uk](http://FreelanceAdvisor.co.uk) is sponsored by online accounting system [www.Crunch.co.uk](http://www.Crunch.co.uk)

\*Professional Contractors Group (PCG) research released September 2008

For further information please contact:

Claire Armitt

flannel

01273 779449 / 07985 297842

[claire.armitt@no-flannel.com](mailto:claire.armitt@no-flannel.com)