

Gourmet Pixel Launch the First Christmas Advent Calendar iPhone App!

Submitted by: Media Reach Ltd

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Fully Available and Fully Re-Useable - Year on Year

Christmas is just around the corner and with only 35 days before the big day, Gourmet Pixel has announced the release of the first Advent Calendar application available on Apple's iPhone and 2nd generation iPod Touch models.

Once downloaded, a countdown to the 1st of December greets the user upon first opening the application and once into December, the user is able to open each relevant window and in return, will receive an interactive gift, which culminates to a spectacular interactive finale on Christmas Eve.

Darren Lynch, Director, Gourmet Pixel, commented, "We are very pleased with this offering and hope people enjoy it. A lot of the standard individual elements built into 24 Christmas Days are actually being sold in a separated form by other developers as single apps, so we really do feel the app is great fun and utilises the iPhone's cutting edge technology. The app can also be used year after year, so it really is cost effective. While it ticks all the boxes, in terms of classic Christmas imagery, watch out for some special surprises that our development team has added – it's a real Christmas treat!"

The "24 Christmas Days" advent calendar is available to download from iTunes:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=295449610&mt=8>

About Gourmet Pixel Ltd.

Gourmet Pixel is a fast paced technology company, with a wide range of skills and disciplines. They bring with them a wealth of experience from the corporate sector, including big agency and Government projects, along with 15 years experience of online design and development.

Gourmet Pixel develop across web and mobile, and understand the technical capabilities and reach that these channels offer. To address the rapid growth of mobile applications and the huge opportunities this sector holds, they are developing bespoke mobile applications on the iPhone and iPod Touch, allowing companies to get into the marketplace, both swiftly and with greater ease. Please visit:

<http://www.gourmetpixel.co.uk>

For more information or screen shots, please contact:

Kim Squire

Media Reach Ltd.

Tel: 0870 7000 166

Email: kim@mediareach.net

