

# 50,000 Used Equipment Adverts on Mascus

Submitted by: Mascus

Wednesday, 26 November 2008

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Mascus, the Pan European on-line marketplace for used equipment and transportation vehicles passed the amount of 50 000 adverts on its pages

London, November 26, 2008 --

More used machines and trucks for sale than ever

Mascus, the first Pan European electronic market place for used transportation vehicles, construction, agriculture, forest and grounds care machines and material handling equipment has reached the outstanding number of 50 000 adverts on its pages. From the beginning of November, buyers of used equipment can browse from more than 50 000 ads of used tractors (<http://www.mascus.co.uk/Agriculture/Used-Tractors>), trucks, harvesters, forklifts, backhoe loaders, excavators, and forest or grounds care machines from various locations all over Europe. In addition, the number of dealers placing ads on Mascus has been constantly growing. Currently the marketplace reports to have more than 1800 advertising dealers from all over Europe and even Asia and North America. "We have been very glad to see that more and more dealers have appreciated our products. We help our customers sell. Nowadays, everybody is on Mascus, we have customers from various countries and continents." says, Rickard Petersson, Mascus Sales Director.

Excellent purchase opportunities for buyers of used equipment

Additionally to the growing number of used equipment and trucks (<http://www.mascus.co.uk/Transportation/Used-Trucks>), the amount of buyers visiting the electronic marketplace has doubled year to year. For October, the marketplace accounts to have had over half a million monthly unique visitors on the site and this number continue to grow continuously.

"Buyers of used equipment simply know that Mascus offers diverse selection of used machinery available in various conditions, from different dealers. Buyers can always find the right machine for sale on our e-marketplace, from local or international markets. " says Tomasz Odrobinski, Marketing, / Internationalization Director. "In addition, our teams all over Europe do great job to constantly promote Mascus on fairs and events. We have been present on every major European event for 2008." he adds.

More opportunities to buy and sell on Mascus

"Our success lies on our multi-local concept." says Robert Tate, UK and Ireland country manager. "I constantly receive calls from new customers from Ireland and UK, because they know that via Mascus they can reach buyers from Eastern Europe, the Middle East, and even Africa, without having to speak another language."

In addition to the constantly growing number of ads, advertisers and visitors, the marketplace invest in improving its products and services to further help its customers manage and promote their used machines on stock.

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About Mascus:

Mascus - Is an electronic marketplace for used and agricultural equipment, forestry, and grounds care equipment and transportation vehicles. Product ranges include used tractors

(<http://www.mascus.co.uk/Agriculture>), used trailers, used trucks

(<http://www.mascus.co.uk/Transportation>), diggers, box trailers, and excavators. Mascus makes trading in used machinery and equipment quicker and more efficient by collecting in one place information about the supply and the demand. All dealers, producers, and end users are welcome to offer their used machines and equipment for sale via the marketplace.

Mascus is a trading company of Alma Media Corporation.

Notes for Editor:

Press materials and pictures:

English [www.mascus.co.uk/press](http://www.mascus.co.uk/press)

