

# LanesHealth launches new Winter products

Submitted by: Bray Leino

Wednesday, 26 November 2008

---

Family favourite LanesHealth, producers of trusted herbal brands including Olbas and Kalms, has launched two new products just in time for the cold snap:

**NEW Throat Cooler:** Previously only available in the US, Throat Cooler is a soothing ice bar for those who suffer from pesky dry and tickly throat.

All you need to do is pop them in the freezer for a few hours and they will be ready when needed. Each handy-sized pouch contains 100% of your Recommended Daily Allowance of vitamin C combined with real honey and soothing menthol. Choose between two yummy flavours – traditional Honey & Lemon or scrumptious Cherry.

Throat Cooler is not just for adults. With versions for little ones aged over two years, even kids can enjoy the benefits. Children's Throat Coolers are available in either juicy Strawberry or gorgeous Grape – both entirely natural flavours.

Throat Coolers are suitable for vegetarians and contain no artificial flavours or colours. Each carton contains six 25ml mess-free pouches ready to freeze when you get home. For more information visit [www.throatcooler.co.uk](http://www.throatcooler.co.uk).

**NEW Olbas Menthol Lozenges:** Olbas has launched a new range of lozenges which contain menthol and release soothing vapours when sucked to help keep breathing easy. They contain no artificial colours or flavours and are suitable for vegetarians and those following wheat, gluten and dairy free diets. The delicious flavours include:

- Honey & Lemon with vitamin C. Just four lozenges a day will provide you with over half of your Recommended Daily Allowance of vitamin C
- Menthol and Lemon with added Eucalyptus. Eucalyptus, like menthol, has been used for centuries in traditional cough sweets
- Sugar free Cherry with Echinacea combines a well known herb with a fruity, delicious cherry flavour
- Sugar free blackcurrant & aniseed with zinc is a real winter warmer, combining fruity blackcurrant with spicy aniseed

You'll find them in all good chemists, supermarkets and health retailers around the UK (including Boots) and a pack of 12 costs just 99p. For more information visit [www.olbas.co.uk](http://www.olbas.co.uk).

For photography or samples please contact Gemma Boyland or Kirsty Gyton at Bray Leino on 0117 973 1173 / [gboyland@brayleino.co.uk](mailto:gboyland@brayleino.co.uk)

## WHO IS LANESHEALTH?

In 1930, Gilbert Lane established a thriving and prosperous family business. Gilbert was interested in all aspects of health and nutrition and he developed a wide range of effective remedies to treat many

common ailments. Many of these treatments were based on his understanding of the medicinal properties of plants.

Today LanesHealth continue their founder's tradition of developing effective treatments which will help improve people's health and quality of life.