

HAULFRYN HOLIDAY PARK GETS BEST IN BRITAIN AWARD FROM HOSEASONS

Submitted by: Ascendant Communications

Monday, 1 December 2008

Windsor – 1 December 2008 – Haulfryn Group (www.haulfryn.co.uk), one of the largest holiday park operators in the UK, today announced that its prestigious holiday park at Finlake, in Chudleigh, South Devon, has been crowned 'Best in Britain' at the annual Hoseasons Holidays gala awards dinner, beating off strong national competition to win the award for the best holiday park in the UK.

The award ceremony, which took place at Southview Leisure Park in Skegness, recognised the achievements of the 400+ Hoseasons UK holiday parks and lodges locations and showcased those businesses that performed outstandingly in 2008.

The ceremony was the climax of a conference designed to help holiday park owners plan for the 2009 season, as UK tourism businesses prepare to capitalise on the predicted increase in holidays set to be taken in Britain next year.

"It's a genuine pleasure for us to have won this award, especially when it's voted for by our guests," said Jackie Carcamo, Reservations Manager at Finlake, part of the Haulfryn Group. "Our success is the result of a lot of hard work and effort from our team and everyone is delighted to have beaten off some tough competition to achieve national recognition."

"Hoseasons is the leading self catering holiday company in the UK, so winning the 'Best in Britain' award means Finlake is one of the UK's top holiday destinations," said Richard Carrick, Chief Executive of Hoseasons Holidays. "The UK is set to receive a real boost from the current economic uncertainty, as more people look to holiday closer to home as a result of high exchange rates and airline fuel surcharges.

"Parks like Finlake, who offer first class service and accommodation, will be able to capitalise on this trend. We are confident that people who haven't holidayed in the UK for the last few years will be surprised by the range of holidays and quality of experiences on offer across the Hoseasons range."

The awards, which were broken down into region and holiday style, were presented to the owners who had independently achieved the highest scores in the Hoseasons customer care surveys. In total there were 15 winners and 30 runners up from across the UK.

To request more information about Finlake, or any other Hoseasons holiday, call 0844 847 1100 or visit www.hoseasons.co.uk.

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Notes to Editors:

The Haulfryn Group, (www.haulfryn.co.uk) one of the largest holiday park operators in the UK, is a 72-year old family owned company renowned for the quality and style of its holiday homes. The company runs 21 holiday locations in some of the most desirable parts of Britain, with 11 in North Wales and 10 in the South of England. Haulfryn also owns and operates a further 30 residential parks in England. The company's holiday homes range from luxury lodges to contemporary homes with prices to suit. All homes are built for easy maintenance, to the highest specification and many are exclusively designed for Haulfryn. A variety of finishes are available, from timber cladding to the latest in contemporary finishes.

Hoseasons is the UK's leading self-catering specialist with over 12,000 places to stay in coastal and countryside settings throughout Britain, Ireland and Europe. From secluded forest lodges to holiday parks with plenty to do for all the family, and from thatched cottages to scenic boating holidays, luxury villas and city centre apartments, Hoseasons offers the widest available range of accommodation and facilities to suit everyone. Over a million holidaymakers and more than 20,000 pets enjoy a Hoseasons holiday every year.

For further media information please contact Andy Newman, Peter Joyner or Mel Tuckwell at the Hoseasons Press Office on 01603 785720, or at press@hoseasons.co.uk.