

INVENTOR GETS A GRIP OF UK'S LOST & STOLEN PROPERTY

PROBLEM

Submitted by: ClampClip Ltd

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MEDIA RELEASE

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Eureka – ClampClip (<http://www.ClampClip.com>) it & don't lose it!

1st December 2008 – Award winning British inventor, Alan Babington today launched his latest invention the ClampClip, a simple, discreet and highly versatile security device that will help people protect the rising number of valuables they carry daily from being lost or stolen.

According to the National Mobile Phone Crime Unit, more than 10,000 mobile phones alone are lost and stolen every month, costing the UK more than £390 million every year. Add to this the number of wallets, iPods, MP3 players and even Oyster travel cards that go missing and tackling the problem of lost and stolen property has become a massive concern.

Built on a unique patented design, the ClampClip is a highly functional solution to this problem. It offers people a strong and durable device that effectively clamps onto an item that can then be securely clipped onto a pocket or any other desired place.

"It's not rocket science," said ClampClip founder Alan Babington. "We're all prone to losing things from time to time and the solution is really obvious. If you don't want to lose it you need to secure it. I believe the ClampClip could become as common in our daily lives as the Post-it note."

ClampClip packs are available from £2.99 from either www.ClampClip.com or at eBay on <http://stores.ebay.co.uk/ClampClip-ltd>. Each pack contains a clip plus instructions and comes with a handy special adhesive sleeve that can be attached to a wide range of flat surfaces.

The Clamp-Clip makes a perfect Christmas present and an ideal stocking filler.

About Alan Babington:

ClampClip inventor, Alan Babington is a NESTA Awardee for a Low to Zero emission engine project at the Imperial College London. During his time on this project Alan was asked to repair his friend's spectacle case, which had a permanent clip, built into it. It was at this point that the idea behind ClampClip was conceived – Eureka! Why not make a clip that can attach to many things? Initial funding for the project was secured from a Government group's start-up loan.

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