

The coolest gift for St Valentine's Day is the Chillow

Submitted by: Blink PR

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Valentine's Day romance will soon be in the air – a time when passions are aroused and sleep is often the last thing on anyone's mind. Red hot and steamy is the aim of most amorous couples, but every night of unbridled love needs some sensuous, calming afterplay. Yin to passion's yang, if you like.

Now, the ultimate object of desire in the bedroom is the Chillow, the unique personal cooling pad from Soothsoft. Let this amazing gadget soothe you to blissful sleep - the perfect end to a night of romance.

Love. Ah, where would the world be without it? Valentine's Day is wonderful for celebrating romantic love in all its glory. Red roses and a token of your passion are de rigeur gifts, of course. This year, what about giving a truly different present? One that's guaranteed to surprise, perhaps even amuse, but which will definitely add a new dimension to a night of passion.

The Chillow is a cooling, soothing bedtime treat for revved-up couples. This amazing pad, designed to be placed on top of a conventional pillow or slip just inside the pillow case, provides a final sensuous touch that will transport lovers from passion to satisfied sleep. Place your head on the surface of the pad, and you feel an instant cooling, soothing sensation as the Chillow gently lowers your body temperature to the level required for sleep.

Here's the science

Inside this clever gadget is a patented foam core which is activated using ordinary tap water. Once the water is fully absorbed and all the air expelled to create a vacuum, the water cools the pad to between 10 and 20°C below body temperature. When you lay your head on the pad, heat conducts away from the body into the Chillow and then back out into the air.

The Chillow works without the aid of refrigeration or any form of power – a 'natural' aid.

The Chillow is brilliant for inducing sleep anytime you are feeling overheated, not just in the throes of passion. (Hint: Chillow also soothes headaches – but we'll avoid making the obvious joke.)

A Chillow for lovers everywhere

There are three products in the Chillow range. The original Chillow (£24.95 + £2.95p&p) is perfect for use on a pillow or cushion. It is single-sided, with a wipe-clean medical-grade hypoallergenic upper surface and a soft flock backing.

Chillow Plus is a doubled-sided personal cooling pad that uses the same Soothsoft technology as the original Chillow. A new hydro-soothe membrane on the back allows double-sided cooling, while the improved inner core improves heat dissipation. It also comes with optional rubber pads and Velcro fixings, so that you may customize your Chillow Plus to use as a wrap for bruised or damaged limbs, allowing the cooling effect to soothe the affected area. Price £39.95 + £2.95p&p.

The Mini Chillow is ideal for all uses and great for children. As well as being an instant soother for colds, flu and headaches, it can also be kept in the fridge as a first aid compress to soothe bumps,

burns and grazes. The Mini Chillow costs £19.95 plus £2.95 p&p.

Chillow products are available from Soothsoft Ltd, tel. 08700 117174 or <http://www.chillow.co.uk>
– all with a 30-day no-quibble money-back guarantee.

Ends CHILLOW103/2008

NOTES FOR JOURNALISTS/BROADCASTERS

You can download illustrations of the Chillow from the website, but if you need a higher resolution image, or would like a sample for review – or borrow one for photography... or if you just need more information, please call SARA CLARK or SARAH MOUGER on:

Telephone:

01494 520584

07771 857285

01256 701357

Email sara.clark@blinkgroup.co.uk or sarah.mouger@blinkgroup.co.uk