

SDL Receives Awards for Technology Innovation, Global Content Management and Dynamic Business Success

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SDL wins awards for techMARK Technology Innovation, is named by EContent as one of the "100 Companies that Matter Most in the Digital Content Industry" and is winner of the Thames Valley Dynamic Business Award.

Maidenhead, UK – December 4, 2008 - SDL plc, the leading provider of Global Information Management (GIM) solutions, today announced that SDL has been selected as the winner of the techMARK Technology Innovation award. It was also chosen by EContent (www.econtentmag.com) to be one of the, "100 Companies that Matter Most in the Digital Content Industry" in the category of "content management". In the same week, it won the Thames Valley Dynamic Business Award.

PricewaterhouseCoopers were sponsors of the techMARK Awards Dinner, where SDL was this month presented with its award. According to the panel that selects the winners, "Innovation lies at the very heart of successful techMARK companies and this award is given to recognise outstanding success in commercialising new technologies."

The EContent 100 list represents the most important and innovative digital content companies. "The EContent 100 list recognises those companies whose products and services lead the digital content industry," said Michelle Manafy, editor of EContent magazine. "It is a daunting process to narrow the list to a hundred, given the scope of the industry, yet we believe that our list includes the leaders and we congratulate SDL for its role in enhancing content management on a global level."

SDL was selected as one of the recognised leaders in the content management category, offering a suite of products that address all aspects of the global content lifecycle, from authoring to terminology management through to translation and publishing. SDL's technologies are focused on empowering global organisations to accelerate the delivery of content to global markets and to more effectively manage that information on a global basis.

SDL has also recently received a Deloitte-sponsored award, winning first prize in the Thames Valley Dynamic Business Award. The Thames Valley in the United Kingdom is a region often referred to as 'Europe's Silicon Valley', an area that is the hub for global IT, telecoms and life sciences companies including Microsoft, Oracle, Dell and Vodafone. Find out more information about the awards won by SDL.

"SDL is delighted to be recognised by these awards," commented Mark Lancaster, CEO of SDL. "Our recognition underscores how global companies are placing ever greater importance on looking at their end-to-end strategies of delivering global content. It also represents the continued innovation of SDL in providing technology solutions that enable companies to reach global markets faster, at less cost and while maintaining their global brand. "

About techMARK Awards

The London Stock Exchange recognises the achievement of outstanding technology companies and is honoured

to sponsor the techMARK Awards Dinner 2008.

techMARK - an international segment of the London Stock Exchange's flagship Main Market - is specifically designed for innovative and pioneering technology companies, enabling investors to identify such companies through the dedicated FTSE techMARK indices. This is in addition to the benefits of being a Main Market constituent, which include access to one of the deepest and widest pools of capital in Europe, while operating within a framework of world class and internationally respected standards of corporate governance.

By generating extra focus on publicly-quoted technology companies, techMARK is intended to act as the 'standard-bearer' for all, encouraging engagement with investors, government, trade bodies and the media. Joining the techMARK community should be an aspiration of innovative pre-IPO and AIM technology companies.

About EContent

EContent is dedicated to one of the most essential commodities any business has to offer--content. While the digital era has provided businesses with unprecedented access to content, it has also created an exponentially increasing need to manage, store, and deliver that content in ways that are efficient, effective, and affordable. And with this steady rise in digital content challenges, EContent magazine is there to help guide professionals with sound advice and breaking news. EContent is the most respected source for information about the digital content industry. The magazine has a mission to clearly identify and explain emerging digital content trends, strategies, and resources that will help readers navigate the content maze and find a clear path to profits and improved business processes.

EContent delivers essential research, reporting, news, and analysis of content related issues. It is essential reading for executives and professionals involved in content creation, management, acquisition, organisation, and distribution in both commercial and enterprise environments. EContent is the premier publication for the digital content industry.

Commercialising innovation is critical to the future of the UK and world economy. The London Stock Exchange remains committed to supporting innovative companies through its development of the techMARK concept.

About Thames Valley Business Magazine Awards

The Business Magazine, launched 15 years ago, is the market-leading business title in the South with a total readership of more than 90,000. The magazine is read by company chairmen, managing directors, senior executives and other decision-makers, establishing itself as the bible for the region's business. Business magazine covers a broad range of business, from manufacturing to technology, and from finance to law.

The Business Magazine established the Thames Valley Business Magazine Awards (TVBMA) 14 years ago, to encourage business enterprise, innovation and best practice within the region. TVBMA is the premier multi-category awards scheme covering the M4/M40/M3 corridors.

About SDL

SDL is the leader in Global Information Management (GIM) solutions that empower organisations to accelerate the delivery of high-quality multilingual content to global markets. Its enterprise software and services integrate with existing business systems to manage the delivery of global information from authoring to publication and throughout the distributed translation supply chain.

Global industry leaders rely on SDL to provide enterprise software or hosted services for their GIM processes, including ABN-Amro, Best Western, Bosch, Canon, Chrysler, CNH, Hewlett-Packard, Microsoft, Philips, SAP, Sony, SUN Microsystems and Virgin Atlantic.

SDL has implemented more than 500 enterprise GIM solutions, has deployed over 170,000 software licenses across the GIM ecosystem and provides access to on-demand translation portals for 10 million customers per month. Over 1,000 service professionals deliver consulting, implementation and language services through its global infrastructure of more than 50 offices in 30 countries. For more information, visit www.sdl.com

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