

Driving TADASoft sales from Livingston

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TADASoft, a specialist vendor for corporate IT network configuration backup appliances, has recruited Rory Nolan as Director and general manager, responsible for channel development, sales and technical support. Rory Nolan joins TADASoft from Bloxx, where he was formerly UK sales manager.

“We are lucky to have someone of Rory’s background and expertise, come on board,” said Leon Godfrey, Chairman of TADASoft. “Rory will be a perfect fit for us and key to our plans for continued growth and success of TADASoft.”

Commenting on his appointment, Rory Nolan said. “TADASoft is a new venture, marketing RestorePoint, an innovative solution for the management of Enterprise network configurations. This product meets a niche requirement with excellent business potential and following discussions with the TADASoft board, I was offered this opportunity to set up and run the TADASoft sales operation.”

An Irish national with professional experience covering engineering support and enterprise IT networks, Rory’s early career includes IT Security appointments with Hewlett Packard and Ireland’s national airline, Aer Lingus.

A change in direction brought Rory into IT sales, initially working for a reseller and then a distributor for Barracuda Networks, before moving to Scotland, four years ago to take up a senior sales appointment with Bloxx. It was this involvement in enterprise IT sales that led to the first encounter with TADASoft.

Immediate tasks for TADASoft include the establishment of a new headquarters office, based in Livingston, Scotland and the recruitment of a UK regional sales team. The search has also started for a UK based distribution partner.

RestorePoint offers multi-vendor network device configuration backups, by pulling configuration from the device and ensuring that organisations adhere to their own Network Change Management controls. RestorePoint also automates configuration restore if required.

About TADASoft

TADASoft is a privately held company with headquarters in the UK. In 2004. The company’s mission is to provide powerful enterprise-class appliance solutions that are suitable for the largest of organisations, yet offer the ease of use and affordability for small business applications. To find out more about RestorePoint visit www.tadasoft.com

TADASoft is exhibiting at Infosecurity Europe 2009, the No. 1 industry event in Europe held on 28th – 30th April in its new venue Earl’s Court, London. The event provides an unrivalled free education programme, exhibitors showcasing new and emerging technologies and offering practical and professional expertise. For further information please visit www.infosec.co.uk

Photo available on request.

Contacts:

Mike Ottewell
SO Marketing (PR) for TADASoft Limited
Tel: 01538 750 538
Dir: 01538 361217
E-mail: mike@somarketing.com

Rory Nolan
Director
TADASoft Ltd
Fleming House
Fleming Road
LIVINGSTON
EH54 7BN
Tel: 0871 141 4125
E-mail: rnolan@tadasoft.com