

Accident Advice Helpline pledge their support for Esther Rantzen

Submitted by: pr-sending-enterprises

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Accident Advice Helpline has pledged to support Childline after Esther Rantzen's tenure as one of the participants on the latest series of ITV's "I'm a Celebrity, Get Me Out of Here"

The personal injury claim compensation

(http://www.accidentadvicehelpline.com/how_much/how_much.php?se=BigmouthPR1) company, Accident Advice Helpline, has been endorsed by Esther Rantzen since 2003. Accident Advice Helpline had pledged to donate a sum of money to the children's charity, Childline, if Ms Rantzen won the popular reality TV show that forces celebrities to live in jungle conditions with few creature comforts as they have to earn human essentials. Despite Esther Rantzen leaving the jungle before the final weeks, the Accident Advice Helpline has announced they are still to make a donation.

Childline, set up to help children in distress or danger, has been chaired by Esther Rantzen since 1986 and now has call centres throughout the UK, answering more than one million calls a year from troubled children. Esther Rantzen first found fame on "That's Life", the most successful consumer programme in the history of television, which she hosted for 21 years. The show regularly reached more than twenty million viewers.

The Managing Director of Accident Advice Helpline (<http://www.accidentadvicehelpline.com/>) said: "As arguably the UK's leading consumer champion, we have long admired Ms. Rantzen's tireless work to ensure justice for the ordinary person. And that is exactly what Accident Advice Helpline has been established to provide - compensation for ordinary people with genuine claims."

Esther Rantzen began her bid to become queen of the jungle in November, joining other celebrities on the TV show including television presenter Dani Behr, former Star Trek star George Takei, ex-tennis champion Martina Navratilova and TV personality Timmy Mallet. However, Ms Rantzen failed to take the prize when she became the fifth celebrity to leave the camp.

About Accident Advice Helpline

Accident Advice Helpline was established in 2000 to provide access to justice for victims of accidents following the withdrawal of legal aid for personal injury cases. Since 2000 Accident Advice Helpline has helped thousands of victims injured in road accidents (http://www.accidentadvicehelpline.com/road_traffic_claims.htm) and other types of accidents on a no win no fee (http://www.accidentadvicehelpline.com/no_win_no_fee.htm) basis.

The company has thrived and puts its success down to adhering strictly to its four key principles; integrity, dependability, reliability and accountability. As one of the most established companies in the industry Accident Advice Helpline has worked tirelessly to ensure that any claims made through the company are simple, fast and easy.

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