CHECK POINT SOFTWARE GOES LIVE WITH HYBRIS E-COMMERCE PLATFORM

Submitted by: Ascendant Communications

Wednesday, 10 December 2008

..new retail website based on hybris solution allows Check Point´s consumer brand ZoneAlarm to extend its sales footprint and online sales...

London – 10 December 2008. hybris, www.hybris.com, a leading multi-channel commerce and communication software vendor has announced that Check Point Software Technologies´ division ZoneAlarm (www.zonealarm.com), one of the leading brands in consumer Internet security, has gone live with a new retail website based on the hybris e-Commerce Suite within shortest time. The new website (http://store.zonealarm.com) enables ZoneAlarm's customers to directly purchase and download its security software, increasing the ease with which home and small business users can benefit from the company's award winning software security solutions.

ZoneAlarm's in-house team of four developers built the new e-Commerce system, based on the hybris software, after only three days of training and five days of consulting from hybris. Additional support was provided via telephone and posted on the hybris online customer support portal.

Commenting about the speed and success of the ZoneAlarm implementation, Laura Yecies, Vice President at Check Point and General Manager of ZoneAlarm, said, "The ability for us to see hybris working in full production mode in such a short period of time confirmed that our selection of hybris software to replace our current e-commerce website was well founded. Our team quickly benefitted from the 100% standardised software platform, which was a major factor in the fast and extremely successful implementation of our new online store. The training and support from hybris was excellent."

Ariel Ludi, CEO of hybris, said; "The speed with which the ZoneAlarm e-commerce system was developed and launched online confirms that hybris is able to implement complex transactional websites more efficiently than our competitors. The skill and dedication demonstrated by the Checkpoint Development team are to be commended and played a key role in this highly positive outcome."

The new site is currently in English and supports transactions in US Dollars, but looking to the future, ZoneAlarm plans to convert its existing international webstore over to the hybris platform as well as incorporate additional payment methods into the system.

About hybris

hybris is a leading vendor of multi-channel commerce & communication software. Its clear vision about the need for consistency, co-ordination and personalization of information across all channels and throughout all phases of the customer lifecycle has resulted in the development of an integrated solution which supports the industrialization and automation of communication, sales and support processes. It is spearheading innovation in this field, enabling businesses to communicate and sell across all channels in a consistent and effective way.

Established in 1997, hybris has a proven track record of profitability and growth, with ambitious expansion plans for the future. Headquartered in Munich, it has offices in the UK, Netherlands,

Switzerland and Sweden. Its international presence is extended via a dedicated network of business and technology partners across Europe and the USA. It has over 150 customers worldwide running more than 1.500 websites "powered by hybris". Customers are global brands from retail and manufacturing industries, including zavvi entertainment group, Norgren, TUI, Lufthansa, Puma, Ulla Popken, Reebok, Grundfos, Demag, Sika, Hagemeyer, Phonak and Bechtle.

About ZoneAlarm

ZoneAlarm®, a Check Point Software Technologies, Inc. company, is one of the most secure brands in consumer Internet security. ZoneAlarm protects over 60 million PCs from viruses, spyware, hackers and identity theft. The award-winning Internet security product line is installed in consumer PCs and small businesses, protecting them from Internet threats. The ZoneAlarm family of products is among the most popular and successful Internet security products available on the market.

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