

Logitech changes the game with total control Gameboard

Submitted by: Brands2Life

Thursday, 11 December 2008

Logitech G13 Advanced Gameboard Features Naturally Contoured Design, Onboard Memory, Customizable Backlighting

London. — Dec. 10, 2008 — Whether you're rescuing hostages, on a quest with your guild or saving humanity, you don't want to worry about hand fatigue or hitting the wrong key. Today, Logitech introduced the Logitech® G13 advanced gameboard – a hybrid gaming keyboard designed to complement your Logitech keyboard and mouse –giving you game-changing comfort and control on a Mac® computer or a PC.

"If you're into serious gaming, there's no better feeling than playing with the G13 gameboard by your side," said Ruben Mookerjee, Logitech's director of product marketing for gaming. "Unlike other gameboards that focus only on programmability, the G13 advanced gameboard incorporates the principles of our award-winning Comfort Wave design. So whether you're getting into World of Warcraft® or walking into your next LAN party, the G13 gameboard gives you a powerful advantage over those forced to work with less."

With its ergonomically inspired shape and functionality that pushes the boundaries, the Logitech G13 advanced gameboard completes your search for gear, complementing the Logitech® G15 keyboard for gaming and other products within the G-Series range.

Delivering increased comfort, the iconic contoured design complements the natural shape of your hand and fingers, while the smooth, concave home-row keys make it easy to locate buttons by touch. With three game modes, 25 programmable keys and a programmable analogue stick, the G13 gameboard offers up to 87 ways for you to control your game (software installation required). And you can set up custom button-profiles for each one of your favourite titles. You can even create macros on the fly without having to pause your game.

And for another tactical advantage, the 160-by-43-pixel GamePanel LCD shows live game stats, system info and even messages from other players.

With the G13 gameboard, you'll also get backlit keys that help you easily locate the right key in low-light conditions or lights-out play. And you can select from hundreds of available backlight colours, so your gameboard looks just the way you want it.

A handy solution for the laptop gamer, the G13 gameboard includes onboard memory, letting you program up to five ready-to-play profiles and take them with you to your next LAN party. The G13 gameboard also offers pre-configured settings for many popular games, including World of Warcraft: Burning Crusade, Lord of the Rings Online™: Shadows of Angmar™, Call of Duty® 4: Modern Warfare™ and many others.

With its sturdy weight and strategically placed feet, the G13 gameboard won't move during gameplay, giving you rock-solid support all the way to victory.

Pricing and Availability

The Logitech G13 advanced gameboard is expected to be available in Europe in January for a suggested retail price of £74.99.

About Logitech

Logitech is a world leader in personal peripherals, driving innovation in PC navigation, Internet communications, digital music, home-entertainment control, gaming and wireless devices. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

###

Logitech, the Logitech logo, and other Logitech marks are registered in Switzerland and other countries. All other trademarks are the property of their respective owners. For more information about Logitech and its products, visit the company's Web site at www.logitech.com.

Press contacts: Brands2Life, +44 (0)207 592 1200