

# People for Earth officially released green Online Community & Wiki ECO guide

Submitted by: People for Earth

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An eco-living focused open social network, People for Earth (<http://www.people4earth.net>) officially releases a unique site aimed at inspiring individuals to become eco-friendly (<http://www.people4earth.net>), take action and enjoy doing it.

Press Release

We often perceive being eco-friendly as an arduous task of giving up. Such an impression discourages us from taking much needed action. This is why People for Earth [www.people4earth.net](http://www.people4earth.net) aims to address the need for solutions that foster both eco-friendly and a more enjoying and fulfilling lives of people from around the globe.

People for Earth is both an online community (<http://www.people4earth.net>) and a wiki ECO guide (<http://www.people4earth.net>) with the purpose of inspiring and empowering people to enjoy more eco-friendly and fulfilling lives. This way we contribute to saving the Earth and grow to be much better people. The Community strives to strike a sound balance between taking serious action, and adding additional meaning, quality and joy to our lives.

Scientific data provides ample grounds to show that our input is dearly needed. The International Climate Change Taskforce has indicated in 2005 that the point of no return with global warming may be reached in as little as 10 years or even less. It is more and more evident that people should radically change their lifestyles and make them more environmentally friendly as rapidly and as much as possible. According to the BBC News survey from 2007 in which 22,000 people from 21 countries have taken part, as much as 70 % said they were prepared to make significant change in the way they live.

However, research on environmental behaviour showed that willingness is still far from deed. The philosophy behind the project may seem somewhat controversial at first glance. Yet, as the founders, Sabina and Klemen Podjed say: "the path to a more eco-friendly lifestyle is a great opportunity for us to grow and add more quality and joy to our lives. Besides the change being absolutely necessary and that everyone ought to chip in his share".

What makes People for Earth unique is the combination of a fully featured green online community with an embedded wiki ECO Guide, which anybody can edit. My ECO Guide, unlike Wikipedia, features both descriptive "what is" and inspirational and educational "how to" articles.

The free People for Earth site assists users by providing them with a variety of great online tools. Wiki eco guide and features like blogs, daily actions, news, O&A, forums, video and photo sections, petitions, organisation section etc. are well integrated into an attractive comprehensive platform for those willing to do small or big things for our environment and enrich their lives.

If one is looking to contribute creativity, knowledge and experience to the People for Earth's well of knowledge, this is the right place - the Earth and its people dearly need them. This is where you find information, fun, likeminded people, answers, ideas, joy, news and other tools that support the cause. Join in.

The People for Earth Team.

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