

FORGET FRANKINCENSE AND MYRRH, GOLD BARS ARE THE ULTIMATE ONLINE GIFT THIS CHRISTMAS

Submitted by: 10 Yetis PR and Marketing
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In true festive spirit, online wise men are flocking to buy authentic gold bullion on a leading entertainment shopping website, proving that the true story of nativity has not been forgotten. Thousands of buyers are purchasing the gold as an alternative to keeping their money in banks or shares given the economy, according to a study of the users.

Online shopping has peaked this Christmas with consumers searching for the biggest internet bargains, none more truly original than buying gold bars for loved ones.

The UK's largest entertainment shopping site, www.Swoopo.co.uk have decided to follow the lead of one of the Wise Men and sell gold bars in the run up to Christmas to celebrate the season and have seen extraordinary interest from online Christmas gift hunters, many of whom are buying the gold as an alternative to keeping their money in unstable banks or shares.

The authentic gold bullion bars have been a huge success in the build-up to this Christmas, proving that gift-buyers are always on the lookout for a unique present in a time when the Yuletide best-sellers are often those most commercially-pushed.

The gold bars range from 5 grams to 100 grams in weight and typically sell for prices starting at £30, with many buyers saving 60% or more on each bar due to Swoopo's unique bidding system. Each gold bar has the exact purity and weight stamped on it.

Nigel Whiteoak, UK Managing Director of Swoopo said,

"The spirit of Christmas is truly alive despite the financial troubles this year, with people getting back to the true meaning of Christmas, both saving themselves money online as well as having fun buying gifts their loved ones may not be expecting.

"I think many people may be surprised when they wake on Christmas morning to find an increasingly fashionable gold bar in their stocking or underneath their tree!"

Swoopo auctions tens of thousands of products per month and has millions of registered users worldwide.

LINK –

5g ended auction - <http://www.swoopo.co.uk/auction/126876.html>

1 ounce auction - <http://www.swoopo.co.uk/auction/1-ounce-gold-bar-31-10g-/126900.html>

100g ended auction - <http://www.swoopo.co.uk/auction/129005.html>

ENDS

For images of the gold bullion, more information or to set up interviews with Nigel Whiteoak, UK manager

of Swoopo, please call Rich, 10 Yetis Public Relations Agency (<http://www.10yetis.co.uk>), on 01452 348211 or email rich@10yetis.co.uk

EDITORS NOTES

Swoopo as Telebid has been featured in the Daily Express, The Guardian, The Metro, GMTV and more.

Swoopo is an international platform, running across five countries: the US, the UK, Germany, Austria and Spain.