

EASISTORE SELF STORAGE WINS AWARD FOR ITS LOOS

Submitted by: Leapfrog

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Easistore Self Storage is delighted to have won 3 x National 5 Star Grading Loo of the Year Awards in the 2008 search to find the best 'away from home' toilets in the UK. Their entries were in the Self Storage Operators category and Easistore Tunbridge Wells (<http://www.easistore.co.uk/storage-location-tunbridge-wells>) won the title of National Category Winner.

Adam Lacey, Operations Director of Easistore explains; "Because our self storage centres are purpose-built, we provide the best available self storage services (<http://www.easistore.co.uk/why-easistore>) in the South East. This, coupled with the wonderful personality and professionalism of our store teams, climate controlled storage rooms, carpeted corridors and complimentary, delicious hot drinks – our pristine loos are just the icing on the cake in the comfort zone that we provide for our customers within which to store their precious belongings."

The Loo of the Year Awards and associated Attendant of the Year Awards for cleaning staff have been identifying the best in the UK since 1987 and are recognised as standard setters for all those who provide 'away from home' facilities for staff, customers and visitors.

Every entry received an unannounced visit from an authorised Loo of the Year Awards Inspector and was assessed against a wide range of judging criteria – including signage and décor, fixtures and fittings and overall standards of cleanliness and management. Every loo receives a star grading and five star winners are short listed for one of a number of National Awards covering England, Scotland, Wales and Northern Ireland.

The 2008 Awards (<http://www.loo.co.uk/>) were sponsored by Albany Washroom Services who are on a mission to raise the standards in Britain's washrooms' with additional sponsorship provided by Armitage Shanks, The British Cleaning Council, Help the Aged and, Hydro Nova Europe, together with the four national tourism bodies in England, Scotland, Wales and Northern Ireland.

Over 1700 entries were received this year, across the sixty separate entry categories of the competition, with many first time establishments joining the increasing number of providers when submit their toilet facilities for an annual, independent assessment.

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