

Uptime Institute founder Ken Brill Receives Prestigious Data Centre Leaders' Lifetime Achievement Award

Submitted by: DatacenterDynamics

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London-- December 18th,2008 -- Kenneth G. Brill, founder and executive director of U.S.-based Uptime Institute, a leading think-tank and advisory to owners and operators of the world's largest enterprise data centres, yesterday received the "Outstanding Contribution to Industry" accolade at the Datacentre Leaders' Awards in London last night.

This award was created to recognize an individual's lifetime achievement.

Over the past 25 years, Brill's work on the development of concepts such as dual power topology in data centre design and the industry's Tier Classification System for evaluating performance have helped to shape the modern data centre industry. His recent research on declining data centre economic productivity driven by the escalating consumption and cost of energy form the core knowledge for corporate leaders charged with business performance, profitability, and sustainability.

"As the heart of an organization, data centres demand highly sophisticated treatment—they're a corporation's lifeline. Over the years, the Institute has led the development and standardisation of new technologies and procedures that keep the 'heart' beating and computing downtime at bay. Now, with a shift in attention to economic and environmental pressures, the Institute is helping the industry design and operate the most efficient and productive data centers and I look forward to continuing on this path," said Brill.

More than six hundred data centre professionals attended the Gala event at the Royal Lancaster Hotel, London, where Brill was presented with the award.

This year's Datacentre Leaders' Awards attracted unprecedented interest and a record number of entries across the nine key categories including: Innovation in Medium and Mega Datacentres, 'Green' Datacentre, Team Leadership, Future Thinking and Young Engineer of the Year.

The judging panel was drawn from industry experts in design, building and operation of data centers and the process was overseen by Zahl Limbuwala, chairman of the Data Centre Specialist Group at the British Computer Society (BCS).

Contacts:

For more information on this announcement, interviews, to be added to the press list or for press passes to forthcoming DatacenterDynamics events please contact marketing@datacenterdynamics.com

For media queries for Uptime Institute, please contact Patty Tredway, Antenna Group Inc., patty@antennagroup.com, +1-415-977-1917.

About The Datacentre Leaders' Awards

The Datacentre Leaders' Awards were launched in 2007 by DatacenterDynamics Ltd. in order to recognise innovation and reward excellence in facility design and operations not only in the UK but across Europe.

The Datacentre Leaders' Awards are an opportunity to showcase the professionalism and ingenuity of this important sector. This Awards programme is about individuals and teams, the people who make this industry what it is today, not just about products and technologies. As well as offering peer recognition, the Awards are an excellent opportunity to demonstrate industry best practice.
<http://www.datacenterdynamics.com/awards>

About the Uptime Institute:

The Uptime Institute ([Hyperlink: uptimeinstitute.org](http://uptimeinstitute.org)) is a leading independent think-tank, corporate advisory, knowledge exchange, education and professional- services provider, serving the owners and operators of the world's enterprise data centers. The Institute's primary area of expertise is the uptime performance, availability, resiliency, energy efficiency and both economic and environmental sustainability of enterprise computing within formal critical computing environments--computer rooms, server farms and ranches, and data centers. The Institute operates a private knowledge network, the Site Uptime Network, that conducts research, benchmarking, knowledge sharing, and best practices for its members, who represent 100 of the largest data center owning/operating enterprises in North America and EMEA. Institute innovations include the de facto industry standard for data-center design, known as the Tiers Performance Standard Classification System, Four Metrics for Determining a Green Data Center, Corporate Average Datacenter Efficiency (CADE) and Site Analytics Validate Effectiveness (SAVE).