

## New range of Hi-Tec at Fitness Footwear

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Hertfordshire based online retailer Fitness Footwear now have a wider range of Hi-Tec sports shoes and walking boots available, including the prestigious Hi-Tec Magnum brand.

Magnum is a renowned manufacturer of high quality response boots (<http://www.fitnessfootwear.com/c-264-magnum-response-boots.aspx>) for the police, military boots (<http://www.fitnessfootwear.com/c-259-magnum-military-boots.aspx>) for the armed forces and professional boots (<http://www.fitnessfootwear.com/c-262-magnum-professional-boots.aspx>) emergency services. While the classic Magnum boots is the standard issue for many of the police constabularies and armed forces, Magnum also produces an extensive range of more specialist boots for the most demanding situations. Their Magnum combat boots (<http://www.fitnessfootwear.com/c-256-magnum-combat-boots.aspx>) are dedicated to providing comfort and protection on the march or on patrol in the harshest environments and include the Magnum desert boots (<http://www.fitnessfootwear.com/c-257-magnum-desert-boots.aspx>) and Magnum jungle boots (<http://www.fitnessfootwear.com/c-258-magnum-jungle-boots.aspx>) ranges, which have been specially designed for extreme temperatures and as such combine features which effectively wick away sweat to prevent blistering while keeping out the elements in sandy and high moisture environments.

While supplying hard wearing and breathable performance based boots to the armed forces and emergency services, Magnum also produce a growing range of safety boots for use in the industrial work place. These Magnum safety boots (<http://www.fitnessfootwear.com/c-263-magnum-safety-boots.aspx>) commonly feature steel shanks, steel toe caps and hard wearing leather for maximum protection when working with heavy loads, making them a popular choice among construction workers and truckers.

Meanwhile, Magnum Elite boots (<http://www.fitnessfootwear.com/c-261-magnum-elite-boots.aspx>) are the premium range of footwear for the armed forces, combining the latest new innovations in boot technology, spearheaded by the new Hi-Tec Magnum Elite Spider 8.0 Forces Boot which takes its design from the leading range of running shoes to be Lightweight, cushioned and supportive, which helps to keep soldiers light on their feet for maximum movement while being breathable and rugged for the rigors of combat.

Fitness Footwear MD Luke Barlow recently commented "We're very proud to sell Magnum boots and feel quite patriotic in making them widely available to our customers in the armed forces, police and emergency services as well as our strong following of outdoor enthusiasts."

Fitness Footwear has often championed the Hi-Tec brand and having proven themselves in the internet markets, the rapidly growing online retailer looks set to bolster their business with Hi-Tec at their side.

Hi-Tec have been making sports shoes since 1974, breaking into the then popular sport of squash with their first Hi-Tec squash shoes (<http://www.fitnessfootwear.com/c-244-hi-tec-squash-shoes.aspx>). Ever since, they have produced their Hi-Tec sports shoes (<http://www.fitnessfootwear.com/c-253-hi-tec-sports-shoes.aspx>) with a passion for instantly comfortable and lightweight footwear and quickly developed large ranges of footwear for many other outdoor activities, including Hi-Tec golf shoes (<http://www.fitnessfootwear.com/c-245-hi-tec-golf-shoes.aspx>) and

Hi-Tec hiking boots (<http://www.fitnessfootwear.com/c-250-hi-tec-hiking-boots.aspx>).

As their success has grown, Hi-Tec have branched out, producing footwear for every sport and niche and now boast a wide range of summer Hi-Tec sandals, comfortable and stylish Hi-Tec trainers and even a selection of Hi-Tec waterproof boots (<http://www.fitnessfootwear.com/c-252-hi-tec-waterproof-boots.aspx>) for walking in wet weather conditions.

With over 30 years of footwear manufacture, Hi-Tec's principles have always remained the same, which is to focus on developing attractive, comfortable, lightweight high quality shoes at a fair "true value" price.

The new range of Hi-Tec footwear, including Magnum boots is now available to buy at [www.fitnessfootwear.com](http://www.fitnessfootwear.com) (<http://www.fitnessfootwear.com>) with free UK delivery and 365 day returns policy.

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