

BLOKES CHRISTMAS “GET OUT OF JAIL FREE CARD” ISSUED BY SUNSHINE

Submitted by: 10 Yetis PR and Marketing

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The UK's fastest growing online holiday company (<http://www.sunshine.co.uk>) has dealt men who have forgotten to get their loved ones a present this Christmas a “Get out of Jail Free Card” that enables them to get a holiday arranged, booked and secured ready for a loved one on Christmas Day.

[sunshine.co.uk](http://www.sunshine.co.uk) (<http://www.sunshine.co.uk>) has announced the launch of a “Get out of Jail Free Card” holiday package aimed at men who have forgotten to get their Christmas present sorted for their wives and girlfriends in time for the big day.

The full range of sunshine's holidays are available from weekend breaks right through to family holidays and only the deposit needs to be paid now and the rest can be paid in monthly instalments until the going away date arrives.

The campaign has been launched just three days before Christmas, in order to help those who traditionally leave their Christmas shopping until the last minute secure a spectacular present at a competitive price.

“Get Out of Jail Free Card” will enable last minute Christmas Present bargain hunters to arrange, book and secure a holiday all online so it can be presented as a complete package on the big day.

Speaking about the launch of the Get Out of Jail Free Card campaign Managing-Director of [sunshine.co.uk](http://www.sunshine.co.uk) (<http://www.sunshine.co.uk>), Chris Brown said,

“Whilst this is a fun campaign aimed at those who are maybe fighting to secure those last minute wow-factor presents we all know that the festive period can be a stressful time and what better present to buy to relieve the tension for a loved one than a surprise holiday”.

Those looking to claim their own Get Out Of Jail Free card should visit [sunshine.co.uk](http://www.sunshine.co.uk) (<http://www.sunshine.co.uk>)

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For more information or to set up interviews with Chris Brown please call Andy Barr, 10 Yetis Public Relations Agency (<http://www.10yetis.co.uk>), on 01452 348211 or email andy@10yetis.co.uk

Editors Notes:

- Sunshine.co.uk is the UK's largest independent online travel agent
- The management team behind the company created and managed Holiday Watchdog which was bought by TripAdvisor in February 2008 for an undisclosed amount of money.