

The Villa Book introduces the Credit Crunch Villa Book 2009

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Interviewed in a recent article in the Financial Times, Viva the Villa, Villa Book (<http://www.thevillabook.com/>) director, Edward Marquis, confirmed that in these difficult economic times, there are plenty of signs already that holidaymakers are opting for a villa holiday over a hotel holiday. In fact, over the last few months, The Villa Book (<http://www.thevillabook.com/>) has seen a marked increase in enquiries for summer 2009. There is no doubt that for a family or group of friends, or often even for a couple, the price of a villa is considerably less than a hotel holiday, and also offers the advantages of more spacious accommodation inside and outside, a private location, swimming pool, flexibility with meals, to name but a few. Villa holidays have become so much more service orientated over the years, and The Villa Book (<http://www.thevillabook.com/>) can provide supplementary services on request at most of their properties, ranging from maid and chef service to chauffeur services, cooking lessons and on-site security guards, meaning that in some cases a stay in a villa can almost be the equivalent of staying in your own private hotel.

With over 1000 properties, most of which have been viewed personally by one of The Villa Book (<http://www.thevillabook.com/>) team, the company was aware that the less expensive villas were not immediately apparent to the web browser, particularly for their larger destinations, such as Provence and Tuscany. Anticipating an increase in demand for those properties, and wanting to show that, in spite of having a wide selection of villas at the luxury end, they do also feature a large number of beautiful properties which are much more affordable, The Villa Book (<http://www.thevillabook.com/>) has just launched The Credit Crunch Villa Book (http://www.thevillabook.com/country/Credit_Crunch_2009/region/Europe). This part of the website encompasses all their European villas which rent for under €80 per person per night during high season. The selection has been made on the basis of full occupancy of the villa, and these villas can also still be found under their various country destinations on the website.

Choices range from a charming one-bedroom apartment, Il Borghetto (http://www.thevillabook.com/country/Credit_Crunch_2009/region/Europe/villa/IL_BORGHETTO,_Lake_Como*/), in the historic centre of Bellagio on Lake Como (€980 per week, €490 per person), to a quaint three bedroom villa on Gozo, Dar Ta Hufton (http://www.thevillabook.com/country/Credit_Crunch_2009/region/Europe/villa/DAR_TAR_HUFTON,_Gozo*/), in a quiet village, 15 minutes walk from popular Xlendi Beach (€1785 per week, €297.50 per person). Larger groups are also well catered for with choices such as the seven bedroom Tal Hamsa (http://www.thevillabook.com/country/Credit_Crunch_2009/region/Europe/villa/TAL_HAMSA,_Zakynthos*/), on a hillside overlooking the sea, on the island of Zakynthos (€4550 per week, €346.25 per person), Hermitage (http://www.thevillabook.com/country/Credit_Crunch_2009/region/Europe/villa/HERMITAGE,_Dordogne*/), a fabulous six bedroom manor house in the Dordogne (€6475 per week, €539.58 per person) or Casa Fermentini (http://www.thevillabook.com/country/Credit_Crunch_2009/region/Europe/villa/CASA_FERMENTINI,_Tuscany*/), an eight bedroom villa in the heart of the Chianti Classico region of Tuscany (€6675 per week, €417.18 per person for 16 people or €351.31 per person for the full capacity of 19 people).

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