

# **bmi launches better for business sale with great savings to worldwide destinations from Manchester**

Submitted by: Fly bmi  
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bmi has launched its better for business sale with great value fares from Manchester to destinations in the UK, Europe and the Middle East. With no blackout periods or minimum stay requirements, the bmi better for business

(<http://www.flybmi.com/bmi/en-gb/exclusive-offers/flight-offers/bmi-better-for-business-sale-jan-09.aspx?link=copy>) sale is ideal for business travellers.

The bmi better for business sale features longhaul offers from Manchester, via Heathrow to destinations including:

- Moscow from £225 return
- Tel Aviv from £319 return
- Amman from £349 return
- Jeddah from £330 return
- Riyadh from £378 return

For those looking for a great deal to conduct business closer to home, fly from Manchester to London Heathrow (<http://www.flybmi.com/bmi/en-gb/book-now/manchester-to-london-heathrow.aspx>) from £32 one way.

In addition to these great savings, bmi offers a great number of benefits for those travelling on business. These include online check-in and paperless boarding (<http://www.flybmi.com/bmi/en-gb/flight-and-airport-info/check-in/paperless-boarding.aspx>) on selected routes. In addition, those travelling on a business class fare can benefit from Heathrow's fastest check-in at only 30 minutes meaning less time wasted at the airport. In contrast to many of its competitors, bmi is continuing its commitment to key business routes (<https://www.flybmi.com/bmi/en-gb/our-services/business-class/business-class.aspx>) within the UK, whilst other airlines seek to reduce services.

bmi boasts the UK's most generous frequent flyer programme, diamond club (<https://www.flybmi.com/bmi/en-gb/diamond-club/reward-programmes.aspx>), allowing members to earn rewards faster. To save time at the airport, online and self check-in is available. bmi is also trialing a new paperless boarding system across selected routes and in December became the first British airline to trial the OnAir service offering travellers access to text messages and email. bmi's regional, short haul and European departures now do not include fuel surcharges as part of the airline's commitment to offering the best value for money for travellers.

Bookings can be made at [www.flybmi.com](http://www.flybmi.com) or by calling 0870 60 70 555.

Notes to editors:

Seat sale is for flights booked before 31 January 2009, for travel until 31 October 2009. Visit

www.flybmi.com for travel dates and terms and conditions. All fares are return and include taxes and charges. Book online at www.flybmi.com or by calling 0870 60 70 555.

bmi is a member of Star Alliance, established in 1997 as the first truly global airline alliance to offer customers worldwide reach and a smooth travel experience. Star Alliance received the Air Transport World Market Leadership Award in 2008 and was voted Best Airline Alliance by Business Traveller Magazine in 2003, 2006, 2007 and 2008 and by Skytrax in 2003, 2005 and 2007. The members are Air Canada, Air China, Air New Zealand, ANA, Asiana Airlines, Austrian, bmi, EGYPTAIR, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shanghai Airlines, Singapore Airlines, South African Airways, Spanair, SWISS, TAP Portugal, Turkish Airlines, THAI, United and US Airways. Regional member carriers Adria Airways (Slovenia), Blue1 (Finland) and Croatia Airlines enhance the global network. Air India, Brussels Airlines, Continental Airlines and TAM have been announced as future members. Overall, the Star Alliance network offers more than 16,500 daily flights to 912 destinations in 159 countries.

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