

LloydsTSBCompare.com encourage householders to tackle their bills

Submitted by: pr-sending-enterprises

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Skyrocketing energy costs have been a prime concern for many Brits in 2008 but switching suppliers could save a typical household up to £454 - that's £7,384 million across the entire country*.

To help raise awareness, LloydsTSBCompare.com (<http://www.lloydstsbcompare.com/>) declared December 30th to be 'tackle your bills day' to encourage people to assess their household bills and save money in 2009.

According to research by LloydsTSBCompare.com**, 80 per cent of people have seen a rise in their energy bills this year. Over one in four (27 per cent) of UK households saw their energy bills rise by more than £40 per month and 30 per cent think they could rise by a further £40 per month this winter.

Despite the pressure from rising bills, one in three (36 per cent) households has never switched energy providers and one in four believes shopping around will not make any difference. But those who have used comparison sites to switch providers have, in recent months, benefited from average annual savings of £284.

By using a comparison site such as LloydsTSBCompare.com customers can compare gas and electricity (http://www.lloydstsbcompare.com/gas_lloyds.aspx), telephone and broadband providers, as well as travel and car insurance (http://www.lloydstsbcompare.com/car_insurance_lloyds.aspx). The site also has supermarket and petrol price checkers, helping customers to secure the best deals in and around their local area.

Steve Grainger, LloydsTSBCompare.com, said: "A concerning 40 per cent of Brits said they don't know how they will cover their bills if prices continue to increase. December 30 was the perfect day for us all to concentrate on getting on top of our finances for the New Year. LloydsTSBCompare.com gives customers all the tools they need to cut their household bills and save money."

Stealing the crown from TescoCompare, LloydsTSBCompare.com was recently named 'Britain's best car insurance comparison site (<http://www.lloydstsbcompare.com/corporate/defaqto.aspx>)' by Defaqto, the independent product research company.

The 'tackle your bills day' declaration comes at a time when many UK households are feeling the pinch and LloydsTSBCompare.com hope it will encourage homeowners to push sorting out their personal finances higher up the list of new year's resolution for 2009.

About LloydsTSBCompare.com:

LloydsTSBCompare.com has been developed by Lloyds TSB Insurance Services Limited to offer our customers a choice of independent impartial quotes from a wide panel of insurance providers and energy suppliers. Comparison features include price, policy benefits, plan features and customer service rating, so consumers can make sure they get the policy that best meets their individual needs.

LloydsTSBCompare.com is a trading style of Lloyds TSB Insurance Services Limited registered in England

and Wales under company number 968406, with registered offices at 25 Gresham Street, London EC2V 7HN.

LloydsTSBCompare.com is authorised and regulated by the Financial Services Authority (Registration number: 310738).

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Notes to editors:

* Energyhelpline.com

** Tickbox.net surveyed 1500 homeowners in September 2008

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