

# Fans compete to buy VIP Aston Villa tickets for fraction of their value

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As the economic downturn hits football fans hard, Aston Villa will provide two supporters with the chance of a lifetime through Humraz.com.

Fans will compete in Humraz's online competition for two VIP tickets to their match versus Chelsea on 21/22 February. Entry to the auction costs £10 and bidding will start at 1 pence. Bidders will apply skill to place the last lowest unique bid in a 30-minute reverse auction on Sunday 8 February.

The winner will pay a fraction of the value of the corporate hospitality tickets, worth over £1300, to attend The Villains' clash with table-toppers Chelsea in what is already an eagerly anticipated fixture.

In addition to taking-in the match from a prime position in the stadium, the 'Directors' package includes pre-match champagne and canapés, four course gourmet meal, fine wines and liqueurs, complimentary bar and hostess service, halftime refreshments, post-match buffet, match day programme and team sheet, valet car parking and even a personalised seat plaque.

Humraz founder Asmat Monaghan believes Aston Villa's foresight is a win-win for fans and clubs alike, especially given that economic downturn has hit sales of corporate hospitality packages.

"We have been receiving a lot of enquiries from companies who are looking to sell their Premier League corporate boxes," says Monaghan. "Using Humraz is an innovative way to maintain the same level of revenue but make such packages accessible to a much wider market."

"Humraz gives people who struggle to afford even the cheapest seats at Villa Park the opportunity to watch Ashley Young and Gabby Ablonglahor take on John Terry, Frank Lampard et al. It's a wonderful opportunity for a fan and an innovative move for the football club."

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