

New Year and a New Look for SoGrand, the Website for Grandparents

Submitted by: SoGrand Limited

Thursday, 8 January 2009

SoGrand, the online community for Grandparents (<http://www.sogrand.co.uk>), has celebrated the New Year with a makeover of its website.

The redesigned site has a much fresher look and provides Grandparents with improved access to SoGrand's exclusive articles covering a range of subjects related to being a Grandparent, discussion forums, blogs written by SoGrand members, polls on issues relevant to Grandparents and a glossary that explains today's parenting terminology, brands and products.

Since its launch in May 2008, SoGrand (<http://www.sogrand.co.uk>) has continued to attract new members and capture the imagination of Grandparents throughout the UK. The site's blend of information, advice and user generated content is a proving to be an invaluable resource for today's Grandparents.

Becky Cox, the site's founder, says, "2008 was an excellent year for SoGrand and the site has quickly fulfilled our vision of being a fun, informative and interactive place for Grandparents. We aim to build on this excellent start during 2009 by adding new services and more exclusive content to the site. The redesign is an important first stage in this process, as it provides the platform for the exciting new features that we will be introducing during the next few months."

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About www.SoGrand.co.uk

SoGrand is an online community for Grandparents (<http://www.sogrand.co.uk>). Becoming a Grandparent can be both exciting and daunting and being a Grandparent is one of the most important roles one can have. SoGrand provides Grandparents with a place where they can learn, share and interact with other Grandparents to help them get the most out of their relationship with their grandchildren. SoGrand contains exclusive articles, discussion forums, Grandparents' blogs (http://sogrand.co.uk/component/option,com_myblog/Itemid,71/), polls and a glossary to translate today's parenting terminology.

The SoGrand site was launched in May 2008. Unique visitors to the site, page impressions and members have been growing since the launch. SoGrand is a UK based website owned and operated by SoGrand Limited, a business located in sunny Suffolk in the east of England.

Further Information:

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