

Beat Communication launches Branding division: Design and PR Section provide Corporate Designs to establish the solid corporate value

Submitted by: Beat Communication Co. Ltd

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TOKYO--[January 14th, 2009]--Beat Communication Corp. launches Branding division to provide higher satisfaction by increasing the corporate value. We aim at increasing the potential of corporation with the Intra-Corporate Social Network Service (later, enterprise 2.0), and the corporate values with public relations. We have ample experiences and solutions by providing enterprise 2.0 solutions to customers. Branding division will offer solutions for the solid corporate value and that supports of establishment of a company in global market.

We have two sections in the division: Design and Public Relations. These sections will enable to provide the consistent total promotion solution. In Design section, we have created and designed the official website of Mr. Hiroshi Senju, a well known Japanese artist of Japanese-style paintings and his works are highly evaluated around the world. We have more works inside and outside of Japan. :

Design Section: designs and creates commercial advertisements

Graphic Design (creating Logos, Posters, Clear Files, Envelops, Business Cards, Novelties, Packages, Typographies, Editorial, Books, Illustrations, and more)

Web design

Public Relations:

Creating and posting Press Release (Japanese/ English)

Copywriting (Newspapers, Magazines, Posters, Website, and more)

Offering Global Marketing Strategy with Web 2.0, using streaming or Social Media.

More information about the Branding Division can be found by visiting our website, Branding Division (<http://www.beat.co.jp/en/contents/design.html>)

<For Start-Up-Package>

Business Cards, Logos, Clear Files and Envelops (Small/ Large)

Price: £ 2,200~ (transfer fee not included)

About Beat Communication Co., Ltd.

Established in 2004, Tokyo-based Beat Communication produces lifestyles using social networking services such as "Beat Office" intra-corporate social networking packages. The pioneer in the business of social networking services in Japan, Beat Communication originates from the researches of Social Graph done at Keio University. For more information, please visit <http://www.beat.co.jp/en/index.shtml>

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