

Lixto Announces Expansion in 2008 and New Management Team to drive the Company forward in 2009

Submitted by: Ascendant Communications

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(Vienna, Austria) – 13 January, 2009 - Lixto Software (<http://www.lixt.com>) (www.lixt.com), the Web Intelligence Company, today announced that it had a successful trading year in 2008 with ten new customers in industries such as Electronic Consumer Products, Automotive and Travel, representing a 60% increase in revenue over 2007. The company was also able to win two new customers in the UK market for Lixto's SaaS-based Online Competitive Intelligence solution. The company has also announced a realignment of its management team with Christian Koestler being appointed as joint Managing Director for Sales & Marketing and Professional Services, and Marcus Herzog as joint Managing Director for Research & Development and Product Management.

Speaking about the company's success in 2008 and the new management team, Christian Koestler said; "As we enter a more difficult economic environment in 2009, our growth in the last year puts us in a good position to expand in our core markets, especially as companies look to further utilise the Internet for business success. The leadership team is well positioned to make the right decisions and bring the necessary focus to allow us to build on our market position and look for global growth opportunities in 2009."

Koestler, formerly VP of Sales at Lixto, has been with the company for over two years and has previously held senior positions at companies such as Agile (acquired by Oracle in 2007) and Eigner. Herzog, a co-Founder of Lixto, has previously worked for a number of key industry players, including Siemens.

New customers signed by Lixto in 2008 include Kautex and Fujitsu Siemens. It has existing customers such as SAP, Schaeffler, Voss Automotive and Shopping.com.

About Lixto Software

Lixto Software GmbH empowers better decisions by searching & aggregating information in real-time and delivering end-to-end connectivity solutions. The company's solutions and services are used in metasearch, online market intelligence and web process integration, thus allowing companies and end users to achieve better and more structured results for their queries. Lixto also helps companies by automating their web-based business processes. Facts and figures about markets, suppliers, customers and competitors can be found more quickly, more accurately and are less expensive to access. Lixto's customers are international companies in the automotive, travel, e-commerce and IT industries such as ZF Friedrichshafen, ThyssenKrupp Presta, Voss Automotive, shopping.com, the Austrian National Tourist Office, energy provider Verbund and hotel.de. For further information please visit: www.lixt.com

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