

Bigmouthmedia opens Spanish office

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Bigmouthmedia announce continued expansion with the opening of a new office in Madrid.

Marking the latest stage in the group's international expansion programme, Europe's largest independent digital marketing agency has now opened for business in Madrid. Led by two of Spain's best-known search professionals, the new office will offer bigmouthmedia's full range of search engine optimisation (http://www.bigmouthmedia.com/products_services/search_engine_optimisation/), PPC and digital marketing services to the Spanish market.

"Spain is somewhere that any company with ambition wants to be. It's a dynamic place to do business in, has many opportunities, and is fast becoming one of the most exciting markets in Europe," said Steve Leach, bigmouthmedia's Group CEO.

"We're delighted to have secured a very experienced Spanish team with an established track record, and I am confident they will lead the business with the same passion as the rest of our 10 international offices."

Two prominent Spanish digital marketing experts have joined bigmouthmedia (<http://www.bigmouthmedia.com/>) to head up the expansion. Former Country Manager and founder of NetBooster Spain Manuel Jurado will lead the business as Managing Director, while Frédéric Marty-Debat - previously NetBooster's Search Marketing Manager - has been appointed Senior Account Manager.

"Bigmouthmedia brings something new to the Spanish industry. We offer a full range of digital marketing services, and with offices across the UK, US and the major European territories, we have the kind of international expertise that is vital to running a truly effective online campaign", said Jurado.

Founded in the UK in 1997, bigmouthmedia has built an international reputation for delivering maximised online returns and exposure for its big brand customers. A recognised industry leader with annual turnover of €140million, it provides clients with a comprehensive range of digital marketing services and is the recipient of multiple awards.

The company's international clients include Europcar, Samsung, Hilton, British Airways, DKNY and Lacoste.

About bigmouthmedia

Founded in 1997, bigmouthmedia is Europe's largest independent digital marketing agency. With a team of over 200 staff across 13 offices in 10 countries on 3 continents, the company maximises exposure for major brands online through a variety of fully integrated digital marketing channels: Search (PPC and SEO), Online Media Planning, Affiliate marketing (http://www.bigmouthmedia.com/products_services/affiliate-marketing/), Social Networking, Brand Monitoring, Online PR and Web Analytics. Bigmouthmedia also provides up to date daily digital marketing news (http://www.bigmouthmedia.com/news_information/industry_news/) to ensure clients are fully informed and aware of all industry developments.

Leading the digital marketing strategies of a third of the UK's most trusted brands, bigmouthmedia services over 300 big-brand customers globally including: Adidas, Hilton, British Airways, Tesco, Aer Lingus, BP, Barclays, Castrol, Conrad International, Dorling Kindersley, Early Learning Centre, Fasthosts, Jumeirah, Canon, Samsung, Starbucks, Top Man, Debenhams, Which?, Lacoste, Euler Hermes and Wall Street Institute.

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