

# THE NUMBER OF MPS ON TWITTER KEEPS GROWING

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Friday, 16 January 2009

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The number of Members of Parliament on Twitter has nearly doubled since Christmas, Members of Parliament recently used Twitter during Prime Minister's Question Time and George Foulkes has become the first Lord to join the site. TweetMinster.co.uk the service that makes it easy to connect the public with MPs using Twitter announced today a series of new enhancements and features to its service.

TweetMinster (<http://www.tweetminster.co.uk>), a service that makes it easy to connect voters with MPs using Twitter announced today a series of new features including the possibility for members of the public to find and follow Prospective Parliamentary Candidates that are using Twitter; and a "Hot in Westminster" tag cloud which updates daily and displays key words around what is being debated each day in Parliament.

TweetMinster promotes more efficient and open communications between voters and MPs by allowing people to find and follow their MP, and by fostering open conversations, sharing of opinions, online campaigning and greater transparency in public life.

The service makes it easy for the public to find and talk to MPs using Twitter, a service for friends, family, and co-workers to communicate and stay connected through the exchange of quick, frequent answers to one simple question: What are you doing?

Twitter.com is rapidly exploding as the latest Internet phenomenon counting millions of users in the UK, it was recently used by Jonathan Ross to announce that he was hosting the BAFTA's and includes global celebrities such as Britney Spears, Shaquille O'Neill, Barack Obama and Stephen Fry.

TweetMinster aims to realise Twitter's potential of enabling real-time conversations between members of parliament and voters. Since it launched in December 2008, the number of MPs on Twitter has nearly doubled to eight, George Foulkes became the first Lord to join Twitter and several MPs have "tweeted" during the Prime Minister's Question Time.

Alberto Nardelli, CEO of UnLtdWorld.com said: "We've been overwhelmed by the positive feedback that TweetMinster has received so far, and are delighted to not only see more and more Members of Parliament joining and using Twitter, but it's seeing how they're connecting and engaging with members of the public that is fantastic. I'm really excited about the features that we're launching today, these will allow people to explore both what is being debated in Parliament today and to follow tomorrow's MPs."

Andrew Walker, Creative Director at Thin Martian added: "The goal of TweetMinster is to improve relationships between politicians and the general public by making their conversations direct and more transparent.

Twitter is an incredibly powerful tool for enabling this, but we're still just scratching the surface of what is possible. The potential to engage in online politics through social media is huge, so in addition to the various features, we have released RSS feeds and our source code today so that anyone can

create a TweetMinster hub for parliaments and assemblies around the world.”

To connect and follow your MP, head to [TweetMinster.co.uk](http://www.tweetminster.co.uk) (<http://www.tweetminster.co.uk>) . And you can follow TweetMinster on Twitter at [www.twitter.com/tweetminster](http://www.twitter.com/tweetminster)

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#### Further Information

To set up an interview with the creators of TweetMinster please contact [Rich@10yetis.co.uk](mailto:Rich@10yetis.co.uk), 01452 348211, 10 Yetis Public Relations Agency (<http://www.10yetis.co.uk>)

#### TweetMinster

[TweetMinster.co.uk](http://www.tweetminster.co.uk) is a service that tracks UK politics in real time, showcases Members of Parliament and Prospective Parliamentary Candidates on Twitter, and ultimately promotes better and more transparent communications between voters and Members of Parliament.

TweetMinster is a public service project developed by Thin Martian and [UnLtdWorld.com](http://www.unltdworld.com)

#### Thin Martian (<http://www.thinmartian.com>)

Thin Martian makes websites, games, social networking mash-ups, videos, animations – as long as it's digital they're into it. They do it for Sky, Vodafone, Play, AOL, MSN, Xbox, the EU, the Commonwealth. They like diverse clients and diverse projects, just as long it connects people together and doesn't waste your time (unless you want it to...) They're a team for hire... a bit like the A-team except with 20 web developers & designers.

To speak to Thin Martian contact Andrew Walker at [andrew@thinmartian.com](mailto:andrew@thinmartian.com) or on Twitter at <http://twitter.com/killdozer> +44(0)2072530000

#### UnLtdWorld (<http://www.unltdworld.com>)

UnLtdWorld is an online platform that connects social entrepreneurs and empowers the way information is exchanged within the social entrepreneurship market.

UnLtdWorld provides social entrepreneurs with indispensable connections, information and insight. The platform is the starting point for all those that operate in the social entrepreneurship market.

UnLtdWorld is the largest and most active network for social entrepreneurs in the UK.

To speak to UnLtdWorld contact Alberto Nardelli at [alberto@unltdworld.com](mailto:alberto@unltdworld.com) or on +44(0)2075661132 or via DM on Twitter at <http://twitter.com/AlbertoNardelli>