

ASAP Ventures Launches Free Discount Code Solution for UK Business

Submitted by: Asap Ventures

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Promotions.co.uk (<http://www.promotions.co.uk>) offers companies easy access to the latest discount codes to build new revenue streams and website content.

All UK businesses with a website can now feature the latest shopping discount codes to build new revenue streams and content, with the launch of Promotions.co.uk (<http://www.promotions.co.uk>) - a free, easy to use solution, that provides access to thousands of offers and savings from leading brands.

Launched by web specialist ASAP Ventures, Promotions.co.uk (<http://www.promotions.co.uk>) is the first service of its kind in the growing discount codes market. It sources special offers and codes from merchants and networks, and then collates them for inclusion in companies' existing websites, while ensuring the on-going management and updating of the codes.

Commenting on the launch of Promotions.co.uk Doug Scott, Online Strategy Director for ASAP Ventures, said: "In the current economic climate demand for discount vouchers is soaring, but the problem to date has been that many of them weren't updated or managed effectively, making it a very confusing market for businesses to enter. Promotions.co.uk is all about simplifying it, making it easy for any company of any size to feature up to date codes that will give them an additional revenue stream."

The discount code market has experienced major growth over the last 12 months, with online search levels for the term 'Discount Voucher' up by over 100% - underlining the potential for businesses. With free management and updating by Promotions.co.uk, the opportunity to offer discount codes has now become easier to implement and control with seamless integration into company websites.

Where a business does not have an existing offers section on their website, Promotions.co.uk (<http://www.promotions.co.uk>) can build one for them, designed to reflect the existing brand.

Companies can then promote the discount codes on their website, or e-mail offers to their customer base while receiving a commission on any sales made. The result is additional revenue from existing customers, the potential to attract new customers, and an added value offering on the site.

"What Promotions.co.uk offers is a complete solution for businesses of any size," adds Doug. "If they have a website they can use our service free of charge and make revenue by promoting the discounts to their customers. It's a service the market has been crying out for and we are already seeing a lot of interest from both well known brands and specialist companies."

ASAP Ventures owns a growing range of websites including leading car hire comparison site Carrentals.co.uk (<http://www.carrentals.co.uk>); accommodation listings directory Self-Catering-Breaks.com (<http://www.self-catering-breaks.com>); and Recycle.co.uk (<http://www.recycle.co.uk>). It is now extending its operations to offer B2B web solutions such as Promotions.co.uk (<http://www.promotions.co.uk>), utilising its online expertise to create new services.

For more information visit www.promotions.co.uk (<http://www.promotions.co.uk>)

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About ASAP Ventures Ltd.

ASAP Ventures is a specialist in the online arena, with over 10 years' experience in creating and developing high performing websites in markets ranging from travel and recycling to dating and promotions. The company has expanded significantly over the last five years through a programme of domain name acquisition and development, with the company's portfolio of websites attracting tens of millions of visitors and creating over US\$200 million in sales for their partners.

ASAP Ventures now operates four offices - three in the UK and one in Australia.

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