

Jobs search engine makes major changes to reduce “job applicant spam”

Submitted by: Growth UK

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The UK's biggest jobs search engine is introducing a series of major changes aimed at reducing the number of irrelevant job applications received by recruiters.

A redesign of AllTheTopBananas.com (<http://www.allthetopbananas.com>) will be launched in February, with the focus on helping job seekers better match their skills to the jobs available.

One in three of all UK vacancies are displayed on the site – currently 177,861 – making it an invaluable tool for recruiters.

“This is about making it even easier for people to find jobs that are more relevant to their skills, so they are less likely to blanket apply for jobs they can't do,” explained managing director Dave Martin.

“Recruiters hate that job applicant spam and it is a waste of job seekers' time. These new tools are all about relevance and creating a highly targeted user base for recruiters.”

The new functionality will coincide with a design refresh to the site, plus the introduction of simpler navigation.

AllTheTopBananas.com (<http://www.allthetopbananas.com>) has also put a freeze on prices to help its clients during the downturn.

Recruiters can advertise jobs on the site for as little as £99 + VAT a month, with no long-term contracts.

AllTheTopBananas.com (<http://www.allthetopbananas.com>) gathers, collects and displays jobs from hundreds of websites across the UK.

Each site in the Banana network also allows job seekers to upload CVs and register for job updates.

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NOTES TO EDITORS

- For any further information or to arrange an interview, please contact Dave Martin on 07753 775312, or email dave@allthetopbananas.com
- AllTheTopBananas.com is run from a base in Peterborough and operates across the UK
- Further media resources are available from Publicity Heaven PR agency (<http://www.publicityheaven.com>)

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