

Freelance journalism one-day training courses from Journalism.co.uk

Submitted by: Mousetrap Media

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In the current climate, as many journalists and media professionals are made redundant, sharpening and diversifying your skills to set yourself apart from the pack has never been more important.

For many, freelance journalism is an attractive option - you can be your own boss and take on articles that you want to write. You're qualified as a journalist, but freelancing takes more than that - what do you need to know to become a successful 'business'?

Journalism.co.uk has sourced the best industry experts to lead three, new one-day training courses about becoming a freelancer and what you need to know to keep the wolf from your door.

Business skills for freelance journalists (<http://www.journalism.co.uk/36/43/103/>) by journalism supremo Guy Clapperton will teach the freelance, who has no problem with the nuts and bolts of writing, how to market themselves and keep track of their journalism as a business.

This course, held in London on 23 February, covers social media, income tax, websites, how to make that cold call and how to build a niche for yourself. More information and booking details (<http://www.journalism.co.uk/36/43/103/>).

Real-life journalism (<http://www.journalism.co.uk/36/43/104/>) by Olivia Gordon, held in London on 25 March, will cover all the skills and trade secrets of selling, sourcing, interviewing and writing real life case studies. More information and booking details (<http://www.journalism.co.uk/36/43/104/>).

The business of freelance journalism (<http://www.journalism.co.uk/36/43/106/>) by Louise Bolotin, who has more than 30 years' industry experience, is for freelance journalists who want to get to grips with the finer details of running a small business.

To be held in Manchester on 31 March, the course will cover financial and tax matters, marketing yourself, managing your time and workload, legal issues, building and diversifying your portfolio. More information and booking details (<http://www.journalism.co.uk/36/43/106/>).

The price per delegate for each course is £320 +VAT (including lunch).

Full listing of short courses offered by Journalism.co.uk (<http://www.journalism.co.uk/36/43/>).

Company information

Journalism.co.uk was founded in 1999 and is one of the world's leading news sites for the journalism and media profession, and has been providing one-day and bespoke in-house training courses for nearly two years.

Delegates have included staff members from Virgin Media, the BBC, Trinity Mirror, RBI, Press Association, Associated Newspapers and the Ministry of Defence.

For further information please email Clare Fisher (clare@journalism.co.uk) or telephone her on 01273 384293.