Now is the time for business owners to get out and network!

Submitted by: Find Networking Events

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A survey just released has found that over 70% of businesses who responded felt satisfied with the results they achieved from attending networking events (http://www.findnetworkingevents.com).

The survey carried out by networking events (http://www.findnetworkingevents.com) website, FindNetworkingEvents.com also found that a high proportion of respondents said that their main reason for networking was to gain new business contacts whilst many also enjoyed the social aspect.

Stuart Russell, owner of FindNetworkingEvents.com said "The results of the survey demonstrate the importance that businesses place on networking as a tool to gain new business. With the UK entering a recession, it is vitally important that companies step up their networking efforts rather than cutting back."

There has been a huge growth in the numbers and types of business networking events (http://www.findnetworkingevents.com) over the past few years. The survey shows a fairly even spread in the sort of events that business owners prefer between traditional and informal. Russell continued "it is important that you choose events that work for you and to stick at it, building relationships with potential customers takes time and doesn't happen over night!"

Full details of the 2008 Networking Events survey are available at:
http://www.findnetworkingevents.com/survey/

##Ends##

Notes to editors
1. For full details of the survey visit http://www.findnetworkingevents.com/survey/
2. Media enquiries to Stuart Russell, stuart@findnetworkingevents.com 01721 720192 mobile: 07929 133 672
3. Contact Find Networking Events 6 Wemyss Place, Peebles Peebleshire Scotland EH45 8JT 01721 720192
4. Find Networking Events (www.findnetworkingevents.com) was launched at the beginning of 2008 and is rapidly becoming the leading source of information about business networking events around the UK. The site is free for businesses to use and allows them to search for business networking groups (http://www.findnetworkingevents.com), networking events (http://www.findnetworkingevents.com) and business shows (http://www.findnetworkingevents.com) throughout UK. Site users are also emailed event bulletins for their local area on a weekly basis.

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