

Atlanta Technology goes to market with Xsigo I/O virtualisation solutions

Submitted by: Peptalk Communications

Tuesday, 20 January 2009

Xsigo I/O Director significantly reduces operational expenditure and supports customer's green IT requirements within the datacentre

London, UK: Atlanta Technology, hosted technology and virtualisation specialists, has today announced it has expanded its virtualisation product portfolio to include Xsigo Systems' I/O virtualisation solutions. Atlanta Technology selected Xsigo's award-winning I/O solution to offer customers the ability to lower server-related operating expenses by up to 80%, use up to 30% less I/O related power, reduce capital costs by up to 50%, and use 70% less cabling, resulting in 100x faster server management.

The Xsigo I/O Director is ideal for public sector and commercial organisations that are looking to identify efficiencies across the network, whilst reducing both operational costs and the carbon footprint.

Simon Kelson, managing director, Atlanta Technology said: "At Atlanta, we are always looking to add innovative products to our portfolio which support our ethos in helping customers increase productivity yet reduce operational overheads. The Xsigo I/O Director helps drive out complexities of a virtualised server environment, enables virtual resources to be deployed on the fly and delivers substantial operational and cost savings."

Adds Paul Goodridge, UK Director, Xsigo: "There are many benefits to adopting a virtualised IT model, however the consolidation of servers can also bring additional complexities. The Xsigo solutions strip out this complexity to allow organisations to consolidate concurrently up to 64 Ethernet and Fibre Channel sessions per server, providing more granular use of bandwidth and assured Quality of Service. What this means to customers is they benefit from a substantial reduction in running costs and a more efficient, green IT model with reduced power usage and less physical space required to house the infrastructure."

To find out more about Atlanta Technology's range of virtualised services, visit <http://www.atlantatechnology.co.uk>. For further information on Xsigo Systems visit <http://www.xsigo.com>.

Ends

Notes to Editors:

High resolution images of Simon Kelson are available on request.

About Atlanta Technology

In 1996, the founders of Atlanta Technology began to build their business vision for managed services. Atlanta is a new breed of customer-focused IT Partner that combines high levels of technical expertise with an in-depth understanding of customer needs. Today Atlanta is a trusted IT partner offering strategic advice and scalable, cost-effective IT solutions to customers in small business and the small

to medium enterprise. Atlanta has developed a compelling remote services offer that removes the burden of managing expensive in-house IT resources, allowing customers to focus on core business issues. The key competencies include: Hosted Disaster Recovery Services; Hosted Servers; and self-hosted Server & Storage Virtualisation. www.atlantatechnology.co.uk.

About Xsigo Systems

Xsigo Systems, Inc. is a technology leader in data centre I/O Virtualization, helping organizations reduce costs and improve business agility. The Xsigo VP780 I/O Director consolidates server connectivity with a solution that provides unprecedented management simplicity and interoperability with open standards. The privately held company is based in San Jose, CA and funded by Kleiner Perkins, Khosla Ventures and Greylock Partners. For more information, visit Xsigo at www.xsigo.com.

Editor's Contacts:

Peppa Sheridan

Peptalk Communications

01787 313822 / 07725 121189

peppa@peptalkcommunications.co.uk