

H.Samuel launches Valentines Day campaign

Submitted by: pr-sending-enterprises

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High street jeweller H.Samuel is now offering customers the chance to chase away the winter blues and light up their love lives this Valentine's Day with men's engagement rings, a range of new products, Secret Valentine messages, half price offers and buy one get one half price on watches.

This Valentine's women can take a whole new approach to their love lives and surprise their man by proposing to him with one of the new collection of mens engagement rings (<http://www.hsamuel.co.uk/webstore/browse/N/0/?Ntt=mens+engagement+rings&Ntk=PRIMARY>) now being offered by H.Samuel. The collection includes five styles, all in titanium and set with diamonds.

Perfect for expressing her feelings, securing their relationship and to give him a permanent token of her love that he can wear anytime, anywhere. The tradition is that the man wears the ring on his left hand ring finger until the big day and then wears it on the ring finger of his right hand after that.

Natasha Gregory, buying controller for H Samuel (<http://www.hsamuel.co.uk/>), said: "UK women are no longer waiting until the man pops the question. We are equals in the work place and in relationships and we make our own decisions. Now this ring is a clear message to everyone that a man is to be married."

Additionally customers looking for a Valentines gift that doesn't break the bank, need look no further than the Half Price offers also being offered by H.Samuel. These offers feature on a range of gifts and jewellery (<http://www.hsamuel.co.uk/webstore/jewellery.do>) including a silver and diamond heart pendant, a 9ct white gold and diamond heart shaped pendant, and a pair of white gold earrings, each presented in their own pink, heart shaped box, and all at half price for Valentine's Day.

Further seasonal offers include a buy one, get one half price offer on all watches in addition to a huge range of watches (<http://www.hsamuel.co.uk/webstore/jewellery.do>) already on sale.

This Valentine's Day also sees the return of the popular Secret Valentine service giving H.Samuel customers a choice of three pre-set messages, the option of composing their own message or sending the gift completely anonymously by not having any name or message. Secret Valentine is a fun way to bring a little extra excitement to Valentine's Day.

About H.Samuel

H.Samuel is the nation's favourite High Street Jeweller with over 140 years of experience, 350 outlets and a retail website. Featuring an incredible range of branded watches, H.Samuel also has a stunning range of jewellery, collectibles and gifts for all occasions, offering something for every taste and style. H.Samuel is part of the Signet Group, the world's largest speciality retail jeweller.

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