

Put Your Foot Down this Valentine's Weekend

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Impress your partner this Valentine with a gift that's less clichéd than dinner and a room for two in a posh hotel! Valentine's Day falls on a Saturday this year providing the perfect excuse to rent a prestige car from Europcar for the weekend to make your loved one's heart race that bit faster. Europcar's prestige cars range from the cool Mini Cooper S up to the seriously sexy Mercedes SLK and Porsche Boxster. With prices from just £99 for the weekend, make this Valentine one to remember!

Catriona Lougher, Marketing Director of Europcar says: "We're all feeling the pinch right now but Valentine's is a great excuse to treat ourselves and our loved ones to a bit of an experience – and renting one of our prestige cars shows a bit more imagination than flowers, chocolates and champagne!"

Customers can choose from a wide range of models in the prestige range – from 4x4s and luxury saloons to sports and performance cars. All the vehicles are available from Europcar's network of over 250 locations throughout the UK, with delivery and collection to business or home address.

For further information visit www.europcar-prestige.co.uk

End

January 2009

Notes to Editors:

Owned by the French private equity firm Eurazeo, Europcar is the European leader in passenger car and light utility vehicle rentals. Since March 2007 with the acquisition of Vanguard EMEA (National & Alamo brands), its network comprises over 5,300 rental outlets in 160 countries. Europcar serves business and leisure customers throughout Europe, Africa, the Middle East, Latin America and the Asia-Pacific region. Excluding franchise operations, in 2007 Europcar signed more than 10 million rental contracts, with 7,700 employees and a fleet exceeding 215,000 vehicles. For more information: www.europcar.com

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