Avanquest listened to their Text Message Server customers and have released V7 to include the features they asked for

Submitted by: Alison Hall PR

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It might have taken a bit longer than they would have liked, but the New Year brings a version of Avanquest's Text Message Server (TMS) that will help enterprise text users install the software more simply, create their own automated responses and make it easier to produce reports … and more (the full list of new features in Text Message Server V7 is available at http://www.textmessageserver.co.uk

TMS is used by customers in Banking & Financial, Local & Central Government, Education, Dept Collection Agencies, Housing Associations, Legal Firms, NHS and Recruitment Agencies.

Their uses are varied, but all benefit from the fact that texting is a cost effective, simple, reliable, secure and discreet form of communication.

Text Message Server works with almost every business application, 'straight from the box', with the additional API (Application Programming Interface) covering any required 3rd-party software integration. SMS messages can be sent and received from the desktop. Staff and customers can be kept up-to-date with immediate verified delivery, back-end processes can give out automated notifications.

• SGP Property & Facilities Management is using text to communicate more efficiently with their clients. "The feedback we are getting from our clients, following implementation of this service, has been excellent. So many systems these days are over complicated to install, administer and to integrate into, but this one was a breeze. As text messaging is now widely recognised as a valid business tool, I foresee many instances where we can improve the service to our customers by integration of this software into other client facing applications."
Lee Pantling, IT Director, SGP Property and Facilities Management.

• Castle View School use text messaging to support their anti truancy activity. "We shall always have a degree of absence because of illness and unauthorised absence (e.g. we do not generally authorise holiday absence), however we are confident that general truancy is identified and dealt with. We are delighted with the reduction in 'real' truancy – in a school of 900 pupils 0.5% represents a significant reduction, but a manageable number on which to focus. We all feel that the texting service has had a positive impact".
Russell Sullivan, Headteacher, Castle View School.

If anyone would like an live demo of Text Message Server, please get in touch with Jeanette Fennell at Avanquest – Email jfennell@avanquest-solutions.co.uk or call 01962 835053

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