

Memory4Teachers initiative Introduced at BETTS – Mindjet interview opportunity

Submitted by: VP Communications

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Hi,

Mindjet, the leading provider of applications for mind mapping and interactive visual collaboration, recently announced it is joining the 'Free USB memory sticks for UK teachers' campaign, Memory4Teachers.

The project is a nationwide scheme, coordinated by RGS Media Group which aims to provide 2GB memory sticks to 750,000 teachers across the UK.

Chris Harman, director, NEWS general business, Mindjet UK. Stated that Mindjet and MindManager have a rich history in the education sector and supporting this initiative provides an exciting opportunity to introduce the concept of mind-mapping right across the teaching profession.

Chris commented "MindManager has already been successful in helping teachers deliver a different way of teaching and presenting making debate and learning far more engaging. Our experience tells us that mind-mapping is making learning more accessible and inclusive and greatly helps students and pupils to better organise their thoughts, learn and retain information."

I wondered if you would be interested in talking to Chris about his views and expectations for Mindjet and this campaign.

It was officially launched last week at the BETT Show and will be having a presence at the Education Show in March 2009.

Please let me know if this is of interest

Kind regards

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