

Free PR Advice Web Site Revamped for 2009

Submitted by: CLICKintoPR.com

Tuesday, 27 January 2009

Online PR specialist [CLICKintoPR.com](http://www.clickintopr.com)'s (<http://www.clickintopr.com>) parent company Ainsworth Maguire PR (<http://www.ainsmag.co.uk>) has re-launched their PR marketing advice site www.free-pr-advice.co.uk. With more than 30 checklists on topics as diverse as making the most of exhibitions, crisis management, managing green agendas and exploiting the web, the Free PR Advice (<http://www.free-pr-advice.co.uk>) site is designed to provide easy access to straight forward PR advice for companies.

Founding partner at the company, Kevin Ainsworth explained, "Each of the PR checklists follows a simple formula with ten positive actions to take and five things to avoid doing. At the end of the checklists we give recommended further reading and have now added links to other writers to add further interest."

The latest checklist on 'Marketing and PR in Tough Times (<http://www.free-pr-advice.co.uk>)' is very topical. Other checklists are under development and the company plan to extend the full suite to 50 checklists as well as updating and extending the existing material.

Also new to the web site is a company blog www.freepradvice.wordpress.com. "We wanted to keep the core site simple, but we also wanted a way to comment on current events and their PR implications – such as the inauguration of Barack Obama. Linking a blog to the Free PR Advice site gave the perfect balance," added business partner, Adrian Maguire.

"As business to business PR specialists for over 20 years we have seen many changes in the PR industry. The purpose of the Free PR Advice site is to share our experience with other people. We started our first web site back in 1996 and launched the online PR service CLICKintoPR.com in 2004; the web is an incredible business resource that allows smaller companies like ours to punch above their weight. We urge all our PR customers to build web marketing into their public relations, this adds value and is a great way of building goodwill with their customers," concluded Kevin.

More Information:

Kevin Ainsworth, Tel. +44 (0)161 761 9022 E-mail: moreinfo@clickintopr.com
CLICKintoPR.com, Power House, Parker Street, Bury, Lancashire, BL9 0RJ, UK

Webs: www.clickintopr.com : www.ainsmag.co.uk : www.free-pr-advice.co.uk

Blog: www.freepradvice.wordpress.com

More high/low resolution images are on the web at www.ainsmag.co.uk/powpr/4577am1a.htm