

Business Internet provider pledges full set up in just 20 days

Submitted by: Brands2Life

Wednesday, 28 January 2009

Easynet Connect (<http://www.easynetconnect.net/>) makes business Internet set up even faster

London, 28 January, 2009 – Leading business internet provider, Easynet Connect (<http://www.easynetconnect.net/>) today launches a 20 working-day installation pledge for businesses signing up to its SureStream (<http://www.easynetconnect.net/Products/SureStream.aspx>) and EtherStream™ (<http://www.easynetconnect.net/Products/EtherStream.aspx>) SDSL (<http://www.easynetconnect.net/Products/SDSL.aspx>) and ADSL (<http://www.easynetconnect.net/Products/ADSL.aspx>) services* - shorter than any other quoted installation time for equivalent services.

Having originally lead the market in reducing installation times to just 30 working days this summer, Easynet Connect (<http://www.easynetconnect.net/>) has reduced these times even further to just 20 working days - the shortest of the few installation pledges currently available on the market. In some case businesses will even be able to get full connectivity in less than the quoted 20 days. Easynet Connect (<http://www.easynetconnect.net/>) is also reducing guaranteed installation times on traditionally longer-lead BT leased-line (<http://www.easynetconnect.net/Products/Leased-Line.aspx>) installation times from 60 days to just 40.

Easynet Connect (<http://www.easynetconnect.net/>) customer, Glen Wright, IT Manager at construction plant sales and hire specialist, Chippindale Plant (Ltd<http://www.chippindale-plant.co.uk/>) said of Easynet Connect's 20-day pledge: "Like lots of businesses, we knew we needed to upgrade our connection and that it would have a positive impact on the business. However, we always thought that switching to a new ISP would be a painful process. We chose Easynet Connect (<http://www.easynetconnect.net/>) for a number of reasons and the quick installation times were the icing on the cake. We're delighted at just how fast our new connection has been put in place!"

Chris Stening, Managing Director of Easynet Connect (<http://www.easynetconnect.net/>), commented: "Internet connectivity has fast become the lifeblood of British enterprise, especially with the growth of Cloud Computing and the importance of e-commerce. Too many companies however, especially small and growing companies have had to put up for too long with slow installation times from ISPs. We're committed to putting an end to this and have lead our competitors in this, initially bringing installation times down to 30 days and now we've gone even further, cutting this down to just 20 days."

* Subject to capacity at the enabled exchange, line lengths and BT conditions

ENDS

Editor's notes:

About Easynet Connect

Easynet Connect is a leading provider of quality connectivity and internet access for small to medium size businesses.

Established in 1994 and part of BSkyB Group, Easynet Connect has the second largest network in the UK with 6030km of fibre and last mile access to more than 70% of UK businesses via a network of more than 1,200 unbundled exchanges.

Easynet Connect was the first provider in the UK to provide DSL services over an unbundled local loop and has pioneered managed LLU services for business. The services range from business class ADSL and SDSL through to high-quality, leased line equivalent and Ethernet based services. Our SDSL coverage is currently the most extensive in the UK.

For more information visit www.easynetconnect.net or call 0800 053 1777. Media enquiries contact easynetconnect@brands2life.com or call George Wright or Joseph Thomas on 020 7592 1200.

