

## Emirates passengers take to the skies with Timeless Spa

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Emirates helps customers take to the skies relaxed, refreshed and rejuvenated with the opening of Emirates Hotels & Resorts' signature Timeless Spa, located at the new Emirates Terminal 3 (T3) at Dubai Airport.

The T3 facilities mirror the Timeless Spas (<http://www.emirateshotelsresorts.com/group/en/timeless-spa/about-timeless-spa/>) concepts - originally created at the Al Maha Desert Resort & Spa - and offer the same product ranges as well as tailor-made travel treatments to reduce stress and ease tiredness. Guests embark on a sensory journey, looked after by therapists trained in healing practices inspired by cultures across the world, as well as modern rejuvenation, well-being and beauty techniques.

The spa facilities are available in Emirates airline's First and Business Class lounges, as well as on the hotel level of the general concourse in Terminal 3 ([http://www.emirates.com/uk/english/plan\\_book/dubai\\_international\\_airport/emirates\\_terminal\\_3/emirates\\_terminal\\_3.aspx](http://www.emirates.com/uk/english/plan_book/dubai_international_airport/emirates_terminal_3/emirates_terminal_3.aspx)), which has full spa facilities.

Emirates' First Class passengers can enjoy 15-minute treatments on a complimentary basis, while Business Class passengers can avail 25-minute treatments for a nominal charge. Passengers in all classes of travel, including those in transit and those checking in early, can access a wide range of full spa treatments and can book their appointments at the Timeless Spa located on the hotel-level concourse, which boasts seven full treatment rooms. Here, weary travellers can enjoy full back and body massages, and a range of deep cleansing, therapeutic facials, including the signature Timeless Traditions Signature Body Treatment.

All spa facilities are open 24 hours a day, seven days a week. Appointments are made on a walk-in basis and guests should arrive at least 15 minutes prior to their treatment.

Tony Williams, Senior Vice President, Resorts & Projects, Emirates Hotels & Resorts (<http://www.emirateshotelsresorts.com/group/en/>) said: "Travel can be physically demanding, often resulting in stress and fatigue. This is especially true for business travel, when one is expected to 'hit the ground running' on arriving at the destination. We have been somewhat surprised by the volume of businessmen using the spas, and their feedback has been exclusively positive.

"Our team of international therapists, expertly trained alongside our resort therapists, offer well-selected, holistic treatments. There is really no reason why one should wait to be in a resort or hotel to have such a quality spa experience. We are delighted with the feedback we have received thus far, from offering these treatments to a wider audience at Emirates' Terminal 3".

Complementing the Timeless Spa experience are three distinct product ranges.

The Timeless range is made up of a blend of restorative ingredients indigenous to the Gulf region. Long known for their medicinal, curative and balanced dietary values, date extracts are combined with the

calming properties of frankincense to produce this unique, effective, and distinct range.

Babor products, created using some of the world's most advanced research into therapeutic extracts. These unique products are not available at retail outlets as they are developed for diagnostic use, based on a client's skin type, age, and specific lifestyle requirements.

Sodashi, produced in Australia since 1999, is arguably the purest product range ever to be created. It bases its success on the highest quality plant extracts and essences – 100 per cent natural and free from any chemical or animal products.

Notes to Editor:

#### About Timeless Spa

Emirates' Timeless Spa brand has developed from the relaxation and beauty concepts originally developed at Al Maha Desert Resort & Spa. These concepts, treatments and products will, over time, become an integral part of all Emirates Hotels & Resorts, providing consistency of service across the properties.

Timeless Spa already operates at Al Maha Desert Resort & Spa and The Harbour Hotel & Residence in Dubai Marina (<http://www.emirateshotelsresorts.com/the-harbour/en/>), and it will also open at Emirates' new resorts Wolgan Valley Resort & Spa (<http://www.emirateshotelsresorts.com/group/en/hotels-and-resorts/wolgan-valley/>) and Cap Ternay Resort & Spa.

Each Timeless Spa offers private, single and double massage rooms and body and facial treatments using unique products. Sauna, steam room, swimming pool and Jacuzzi facilities are on hand, as is a modern gymnasium which includes personal training support.

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