

# Sisters are Reunited After 35 years

Submitted by: Tracesmart Ltd

Monday, 2 February 2009

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Wendi Fitton recently contacted leading people search company Tracesmart to help her trace her long lost sister, Christine, who was only seventeen when they were last together. The sisters were reunited for the first time this week, after recently being found using Tracesmart's online electoral roll search (<http://www.tracesmart.co.uk/electoral-search/>) facility. The company, based on Cardiff Bay's waterfront, launched their website in 2004 and have assisted countless people to find relatives (<http://www.tracesmart.co.uk/find-relatives/>) and friends via their online electoral roll searching service.

Christine and Wendi were separated following the tragic loss of their mother when Wendi was only three years old. The sisters did not share the same father as a result of a second marriage, and following their mothers' death, they were sent to live with separate family members. Wendi was able to provide some basic information, and after a marriage search was performed to find her current name, the researcher then carried out a people search (<http://www.tracesmart.co.uk/people-search/>) using the electoral roll to find possible addresses.

Christine was eventually found by Louise Hewlett, Tracesmart's trace and PR co-ordinator, "I was very excited about being a part of their first meeting since I found Christine a few weeks ago. Many people contact me hoping to find relatives or friends, and I'm thrilled to have been able to find Christine following such a long separation of nearly 35 years."

Tracesmart (<http://www.tracesmart.co.uk/>) has been instrumental in numerous family reunions, and as part of their Missing Person (<http://www.tracesmart.co.uk/missing-person/>) campaign they have raised the awareness of how easy it can be to find relatives and friends. Throughout the past year Tracesmart has organised several high profile reunions that have featured in the local press, and some have even featured on national television. The company were delighted to be the first online people search facility to publish and make available the 2009 edited electoral roll. This new data will ensure Tracesmart customers are searching the most up to date records available, ensuring customers do not waste time searching incorrect information.

"Tracesmart aims to provide our customers with the most current and accurate information available to help them find relatives or friends,' says Owen Roberts, Tracesmart's Communications Manager, "We intend to raise the profile of Tracesmart through these reunions which will result in many more families taking steps to find missing people and end their years of sadness."

Louise Hewlett is a driving force in Tracesmart's Missing Person's campaign and has been tracing people for 3 years. Louise has previously appeared on BBC 1's Missing Live programme to discuss tracing and one of previous her successful reunions.

Owen Roberts has worked in the creative, advertising and communications industries for over 25 years and is the voice of Tracesmart. Heading up the communications team, he raises the public awareness of the company through various media driven PR campaigns.

Tracesmart Limited - Since the launch of its website in 2004 Tracesmart Limited has established itself as one of the UK's leading providers of online people tracing tools. [www.tracesmart.co.uk](http://www.tracesmart.co.uk) combines state of the art search technology with an extensive collection of consumer data, providing one of the most powerful and successful systems to trace people.

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