

# WHY FRACTIONAL OWNERSHIP IS PROVING PROFITABLE by Tailored Home

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Property sales might be down, but one sector of the market is growing. Tailored Homes investigates.

THERE'S always a catch with holding onto cash.

For those lucky enough to be holding on to savings in 2009, the dilemma is a unique one: where to put money when the banks look exposed and there is little or no value in interest rates. The stock market is a minefield of risk and a second home can be a burdensome, costly hassle. But there is an investment growing in popularity that may represent a genuine alternative.

Fractional ownership is an arrangement entered into by individuals who want to share both the risks and benefits of property ownership, most typically by purchasing a holiday home. To read more click through to [tailoredhome](http://www.tailoredhome.co.uk/WhyFractionalOwnershipisProvingProfitable.aspx) (<http://www.tailoredhome.co.uk/WhyFractionalOwnershipisProvingProfitable.aspx>)