

WHERE HAS ALL THE WILLPOWER GONE?

Submitted by: Woowise

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One in Ten can't keep a resolution for a month!

Have you kept to your New Year's Resolution?

Just three weeks into the New Year, Friendship & Dating website www.makefriendsonline.com asked its members how their resolutions were faring and were amazed to discover a full 10% had already failed.

So which groups are letting us down? The figures revealed women were 2% more likely to fail than men but the worst offenders were the youngsters, with over 16% of under-30's incapable of self denial. This is more than double the 7% failure rate from the over-50's.

The statistics suggest the Welsh are least likely to keep their resolutions, with the men of Gwent and Gwynedd and the ladies from Clwyd all topping the failure chart with a massive 33% unable to last a month. The most willpower was found in Richmond where an impressive 66% claim to have kept to their resolution without a single lapse.

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Research:

Makefriendsonline.com polled 3038 members over a one week period. Detailed stats & breakdowns available on request.

Past surveys are available as a free Press Resource at

http://news.makefriendsonline.com/dating_and_social_network/introduction/index.html

About Makefriendsonline

Launched in 2000, Make Friends Online now has over a million members primarily from the UK and Ireland, with worldwide membership increasing rapidly. Affectionately known as MFO to it's huge enthusiastic crowd of regulars, who treat the site more like the local pub than an online dating agency, it has claimed thousands of friendships, relationships, engagements, marriages, and even MFO babies.