

BeatThatQuote.com wins white label deal with independent.co.uk

Submitted by: Gong Communications

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Today price comparison site, BeatThatQuote.com announces its latest white label partnership deal, with Independent.co.uk, to power its finance offers channel.

On the 4th February 2009, the Independent.co.uk is to replace its current financial aggregator service, with a new offering from BeatThatQuote.com (<http://www.beatthatquote.com>). The new service will offer the full range of financial services aggregation tools including; loans, mortgages, credit cards, car insurance, home insurance, life insurance and current & savings accounts.

James Curran, White Label Partnerships Manager at BeatThatQuote.com, said, "We are delighted that Independent.co.uk has chosen BeatThatQuote.com to power its aggregation service, in what is currently an extremely competitive market. The move clearly shows that in these tough financial times, media owners are really focusing on maximising revenue streams from their partner relationships. BeatThatQuote.com's best in market technology, detailed real time management information system, and effective cross sell strategy allows its partners to increase existing revenue streams.

Stuart Keith, Commercial Partnerships Manager at Independent.co.uk added, "We chose BeatThatQuote.com for their impressive technology, transparent real-time reporting and the comprehensive services that they offer our users. We are looking forward to a prosperous working relationship with them."

Jo Holdaway, Commercial Director at independent.co.uk said, "In the current economic climate we need to be reassured that our users are getting the best possible advice and information about their finances."

The Independent win is the latest in a series of new partnership deals won by BeatThatQuote.com . Previous deals include; MSN, ITV's Priceterrier.com, Moneyfacts, Thompson Directories, Propertyfinder.com and Energyhelpline who have all signed up to BeatThatQuote.com's financial and insurance services over the past year.

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Notes to Editors

About BeatThatQuote.com

BeatThatQuote.com is a price comparison web site that helps people find the very best deals on a range of financial products and services that includes mortgages, credit cards, loans, home and car insurance, annuities and investments. In 2008, BeatThatQuote.com extended its offer to include utilities, travel and shopping price comparison.

BeatThatQuote.com is an independent company owned by the people who work there. In April 2008 it was voted number one in the 'Start-Ups Top 100' new companies. In 2006 it won the Growing Business Awards 'Young Company of the Year' award as well as being the NatWest Startups 'Business of the Year'

and 'Online Business of the Year' winner. BeatThatQuote.com also reached the national finals in the Orange National Business Awards, and the HSBC Start-Up Stars awards.

Independent net ratings agency Nielsen Online announced in February 2008, that BeatThatQuote.com was the UK's fastest growing web site in 2007, beating Facebook into second place. In January 2008 Comscore noted BeatThatQuote.com as one of the UK's top 100 most visited web sites.

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