

# Mobyland PL chooses LogicStar for its GSM/GPRS/EDGE network rollout.

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LogicStar has won a major GSM/GPRS/EDGE network rollout contract from Poland's newest operator Mobyland that will see it deliver radio and core equipment as well as the first ever mobile customer service solution variant. The new system that has been trialed in a UK live environment for the past 2 years will give Mobyland the all important edge on the growing competition currently seen in Poland.

Sean Murray CEO of LogicStar stated " We are please to finally see our leading edge technology being used in such a large community base such as Poland, Unlike other market suppliers, LogicStar has developed a leading edge approach to both Macro and Pico cell deployment that incorporates GSM, VOIP , IM Messaging along with a host of other modules. We are looking forward to seeing Mobyland take the Polish Market by storm using the first system of its type."

Mobyland have been researching the vendor market for some months with both traditional vendors and new market entrants tendering for a solution.

Andrea Lazzaroli , CEO of Mobyland said "The partnership with LogicStar allows Mobyland to start with a fully owned mobile network and open service platform. This is important for Mobyland as it allows the control over the network and provides flexibility and speed to design and introduce new services. Mobyland and LogicStar are both new entrants and share in many ways the vision of the market. This is reflected for example in new features provided by the LogicStar software that we believe will be appreciated by the market and will be found attractive by customers".

LogicStar will supply radio and core network equipment including its mobile soft switching and IP Multimedia Subsystem solution for fixed and mobile. The frame agreement also includes LogicStar's MVNO multi node solution, which provides operational networks that can operate within the Mobyland network enabling a totally different slant on MVNO's as of today. The very same platform also provides full retail and wholesale real-time billing which enables cross selling between Mobylands core network and new MVNO's of Mobyland that operate their own network under the LogicStar software.

LogicStar is also supplying a range of services including project management, installation for the fast ramp-up of the network, care services, and software maintenance and training services to keep the network running at peak performance.

## About Mobyland

Mobyland is a licensed national GSM operator in Poland, whose majority shareholder is Eutelia, Italy's fifth biggest telecom operator with a consolidated experience in voice and data, prepaid services, wholesale market, and with a wide portfolio of business customers.

Mobyland plans to enter the Polish market with attractive pricing and features, and is aiming to take 5-8% of the national mobile market by 2013. The company plans to build its own network of base stations to cover at least 30% of the country.

About LogicStar.

LogicStar is a UK based company that has developed its own total Mobile VOIP Fixed Line and Messaging systems which incorporates MSC HLR SMSC BSC which also includes the worlds first MSSE (Mobile Shared Spectrum Enabler) software developed by the company. The unique platform was developed over and above the usual of the shelf products available in today's market in order for new market entrants to launch with products and services that are not available to mainstream players. LogicStar has developed a clever API module that enables interaction with any new or used traditional mobile infrastructure giving ailing operators up to date technology without the need to change expensive infrastructure.

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