

## Family holidays get the X factor

Submitted by: TUI UK

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Calling all wannabe superstars! Children who want to break into the world of showbiz can now get a head start while on their summer family holidays (<http://www.firstchoice.co.uk/sun-holidays/family-holidays>), thanks to a new partnership between First Choice and the UK's top stage school, Razzamataz.

Whilst on their family holidays (<http://www.firstchoice.co.uk/sun-holidays/family-holidays>), aspiring stars can learn current musical theatre and commercial performances based on hit shows and films, as well as street dancing, and singing. All mini-divas-in-training receive a T-shirt, certificate and, on the final night of their course, get the chance to perform what they've learnt on the main stage in front of the hotel's guests.

Razzamataz shot to fame when it was featured on the hit TV show Dragons Den, and the all-singing, all-dancing stage school is being introduced across all nine of the First Choice Holiday Villages. Classes in singing, dancing and acting will be available to children aged between five and sixteen from the 20th July and 2nd September 2009 on site as part of the activities programme on offer.

This is a unique opportunity for budding young talents to learn new skills and create an interest in performing arts while on their summer holiday. Razzamataz's founder, Denise Hutton-Gosney says of the partnership: "I'm over the moon that we can offer this kind of service to young holidaymakers. We're giving kids the chance to do something they might not ordinarily get to try when at home. It's a great opportunity for them to have fun and, who knows, we may even discover a talent of the future."

First Choice offers seven night family holidays (<http://www.firstchoice.co.uk/sun-holidays/family-holidays>) to Majorca, staying on a self-catering basis at the 4 Sun Holiday Village Majorca (<http://www.firstchoice.co.uk/holidays/majorca-holidays/can-picafort/holiday-village-viva>) from £1929 for a family of four (based on two adults and two children sharing) departing on 21st July 2009 from London Gatwick.

For further information, visit <http://www.firstchoice.co.uk> or call 0871 664 9019.

All prices include flights, accommodation, transfers, APD and fuel levies. Subject to availability, terms and conditions apply.

-Ends-

Notes to editors:

- Razzamataz launched in Cumbria in 2000, and the number of theatre schools has now grown to 30 across the UK. In January 2007, Denise Hutton-Gosney appeared on BBC's Dragons Den and received backing from Dragon Duncan Bannatyne who is now a partner in the business.
- Classes are pre-bookable and cost £27 for three two hour sessions.

· Properties Razzamataz will be featuring in for First Choice include: Holiday Village Aliathon in Cyprus, Holiday Village Red Sea in Egypt, Holiday Village Algarve, in Portugal, Holiday Village White Sands in Mexico, Holiday Village Golden Beach in Dominican Republic, Holiday Village Turkey, Holiday Village Sun Tropical in Lanzarote, Holiday Village Viva in Majorca, and Holiday Village Costa del Sol in Spain.

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