

LOGISTICS EXPERT PALLET TRACK GOES WIRELESS WITH TRAPEZE

Submitted by: D4&CO

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Pallet Track Limited, the UK's fastest growing overnight palletised freight distribution network, has gone wireless with Trapeze Networks, a Belden brand, in its purpose-built new 270,000 square foot hub facility in Wolverhampton.

Worldwide Solutions, Trapeze's Bromsgrove-based Master Reseller, recommended Trapeze technology throughout the extensive new £multi-million site. Pallet Track recently won a Black Country Award for the Best Use of Digital Technology in the area and at its new facility handles more than 140 vehicle movements and regularly transacts 5,000 pallets each weekday evening. The company has never lost a single item since its formation in 2002 and to date has handled over three million pallets. Pallet Track also supports its 67 shareholder members (independent transport companies) located across the UK.

Andrew Spencer, Sales & Marketing Director, Pallet Track Limited said: "We pride ourselves on providing the best possible materials handling and IT systems to support our staff and maintain our record of having the lowest damage rate in the industry. We've worked with the Worldwide Solutions team for many years and trusted their recommendations when it came to setting up a resilient, secure wireless infrastructure for our business. Our Trapeze network means we have transparent accountability, traceability and accurate control of goods anytime, anywhere, which affords us real business benefits."

Worldwide Solutions conducted a full RF site survey of the new premises and designed the wireless network using Trapeze's RingMaster software. The team installed the Trapeze MX-200R Mobility Exchange which provides intelligent wireless LAN switching and supports the most demanding wireless applications indoors and outdoors, including voice over WLAN. Already 802.11n ready, the MX-200R supports up to 192 access points and comes with a redundant power supply as standard. 20 MP-422a mobility points were installed throughout the site and Trapeze's SmartPass software provides safe and secure guest internet access.

Pallet Track staff use handheld terminals which ensure that warehouse staff are able to handle the pallet in real-time sorting over their network via a mobile hand-held computer. Additional terminals at Pallet Track's shareholders scan pallets from deliveries to ensure the correct number have been received and accounted for.

Sarah Hawthorne, Marketing Manager, Worldwide Solutions commented: "We understand the Pallet Track business and have helped support their phenomenal growth over the last few years. The company now has a fully optimised, secure and robust WLAN that provides business efficiencies and real commercial benefits."

Mark Smith, UK & Ireland Regional Director, Trapeze Networks added: "We support the UK's largest WiFi installations and are delighted to add one of the UK's fastest growing logistics businesses to our customer list. Our technology is future-proofed and Pallet Track is already seeing the benefits that a resilient wireless infrastructure can achieve in terms of mission critical speed and accuracy.'

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About Trapeze Networks

Trapeze Networks™, a Belden brand, is a leading provider of wireless LAN equipment and management software for medium-large businesses. Since 2002, Trapeze Networks has provided wireless network solutions to over 2,000 organisations worldwide. Trapeze Networks' solutions are optimised for companies with thousands of mobile workers and high bandwidth requirements such as healthcare, education, government, hospitality and retail. Trapeze Networks delivers Smart Mobile™ — a ground-breaking approach to wireless networking, specifically designed to handle the bandwidth demands of 802.11n, without requiring costly upgrades. In addition, the Smart Mobile architecture is optimised for applications such as Voice over Wi-Fi, location services, and seamless indoor/outdoor connectivity. Smart Mobile also combines the highest security standards for authentication and encryption with intrusion detection and prevention, delivering the most secure wireless solution on the market. In fact, Trapeze Networks was recently ranked #1 in providing wireless LAN security by a leading independent research organisation. The Trapeze Networks product line includes Mobility Point™ wireless access points, Mobility Exchange™ intelligent WLAN controllers, and Ringmaster management software, a sophisticated yet easy-to-use solution that gives network managers total control over WLAN management from a single console.

For more information please visit: www.trapezenetworks.com

About WWS

Founded in 1993, Worldwide Solutions is a leading supplier of Auto-ID products and services, which range from barcode data capture devices through to mobile application development and enterprise networking. Companies are now moving towards a converged network infrastructure and as a Trapeze Master Reseller, Worldwide Solutions, can deliver smarter ways of working using new technologies.

Working across several business verticals, Worldwide Solutions provides full pre & post sales services, ranging from technical planning, site surveys and installation services, through to project management, and training services. For more information visit www.wwsolutions.co.uk

About Pallet Track Limited

Formed in 2002, Pallet Track is a Black Country based overnight palletized freight distribution network comprising a central 'hub' facility in Wolverhampton and 67 independent transport companies who are shareholder members situated throughout the UK. The company went operation in January 2004 creating a record in the industry for the highest volume of freight on the first night of operation when over 850 pallets were transacted. Since then the company has grown at an average of 1,000 pallets per year and today employs over 70 staff.

For more information please visit www.pallet-track.com

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