

Leapfrogg Digital Marketing Agency hops aboard the Twitter Express (TwooTwoo!)

Submitted by: Leapfrogg
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Leapfrogg Digital Marketing (<http://www.leapfrogg.co.uk/>) agency believes in social media for social change, and as such is delighted to announce themselves as one of the sponsors of the Brighton Twestival (<http://www.brighton.twestival.com/>)

Twestival begun in September of last year when a few London Twitterers organized and hosted an event, in less than two weeks which turned out 300 people, and raised money for a homeless charity. This year Twestival gets bigger – and numerous events, all taking place on the same day, hosted by lovely people on a 100% volunteer basis, sets to raise substantial funds for a very worthy cause.

On the 12th of February, 200 events will be taking place throughout the world including our very own Brightwest (<http://brighton.twestival.com/>) which will be held at The Black Lion pub. This event seeks to unite Twitterers, world-wide, to raise money for charity: water (<http://www.charitywater.org/twestival>). Did you know that right now one in six people on this planet do not have access to safe drinking water? Well, let's try and fix that.

Organiser and Leapfrogg Digital Marketing Business Development Manager, Dan Richardson explains: "Avid fans of all things digital, many of the Leapfrogg team have been using Twitter since the early days. It was a natural fit for some of us to take on the organisation of the Brighton Twestival. We're delighted to be part of this global initiative that brings recognition to Brighton's digital community and provides practical support to an important charity."

Brightwest shall be taking place alongside a vast array of Twestivals across the globe – so sign up and get your ticket now. It costs just £6 and all the money will go towards helping those people who need access to clean, safe drinking water. Tickets are available here (<http://www.brighton.twestival.com/>) and we look forward to seeing you on the night!

And for those of you not yet on Twitter... Well, you can't come!

"By rallying together globally, under short timescales, for a single aim on the same day, the Twestival hopes to bring awareness to this global crisis." Twestival: Tweet.Meet.Give.

###END###

For more information regarding Twestival, please tweet to:

The event: @amanda

PR: @jazcummins

Twestival: @twestival / twestival@googlemail.com

For more information regarding Leapfrogg Digital Marketing Agency, please tweet to:

@leapfrogg / info@leapfrogg.co.uk