

NAMESCO LAUNCHES KEYGOLD SECURE ON 'SAFER INTERNET DAY 2009'

Submitted by: Namesco

Tuesday, 10 February 2009

To celebrate 'Safer Internet Day 2009' on 10th February and support Internet users in the UK, Namesco announces their strategic partnership with Keygold Secure, a leading force in Internet security and parental control.

Keygold Secure software provides a cutting edge technology to ensure complete peace of mind for business and personal users, with ultimate protection from hackers, viruses and online predators. The advanced parental control settings give the online community the power to regulate what is acceptable, and put checks in place to protect vulnerable users.

The announcement comes on the day where the Internet Services Provider Association's (ISPA) 'Safer Internet Day' – SID 09, raises awareness of the potential risks to children and young people online. As one of the UK's leading web hosting and domain name providers, Namesco is committed to supporting a safe environment for personal and commercial internet users.

For more information regarding Keygold Secure and special introductory offers please visit www.names.co.uk.

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Namesco (<http://www.names.co.uk>) is the 4th largest domain name and hosting provider within the UK domain sector and ranked within the top 50 largest hosting providers in the World.

As a subsidiary company of Dada - listed on the Italian stock market MTA segment STAR (DA.MI) – Namesco is part of the Business Unit DadaPro, which offers companies professional services for online presence and advertising.

DadaPro manages over 1,000,000 registered domains in over 260 extensions, 22,000 new registrations per month, 500,000 premium e-mail accounts and 300,000 websites hosted on the Hosting platforms.

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